



Macro, Money and Finance

Lecture 01: Introduction

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||| Motivation

- Aim: Bridge the gap between
 - Macro/monetary research
 - Finance research
- Financial sector helps to
 - overcome financing frictions and
 - channels resources
 - creates money
- ... but
 - Credit crunch due to adverse feedback loops & liquidity spirals
 - Non-linear dynamics
- New insights to monetary and international economics

Based on
Brunnermeier, Eisenbach
& Sannikov (2010)
Brunnermeier & Reis



- Price stability
Monetary policy

- Financial stability
Macroprudential policy

- Fiscal debt sustainability
Fiscal policy

- Short-term interest
- Policy rule (terms structure)

<--- inter-
action --->

- Reserve requirements
- Capital/liquidity requirements
- Collateral policy
Margins/haircuts
- Capital controls

<--- inter-
action --->

Methodology

timeline

■ *Verbal Reasoning* (qualitative)

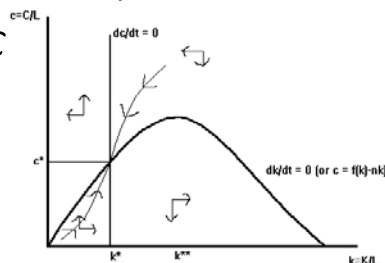
Fisher, Keynes, ...

Macro

Finance

■ Growth theory

- *Dynamic (cts. time)*
- *Deterministic*

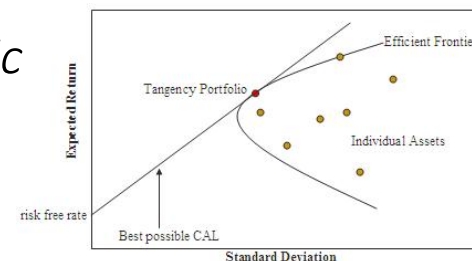


■ Introduce stochastic

- *Discrete time*
 - Brock-Mirman, Stokey-Lucas
 - DSGE models

■ Portfolio theory

- *Static*
- *Stochastic*



■ Introduce dynamics

- *Continuous time*
 - Options Black Scholes
 - Term structure CIR
 - Agency theory Sannikov

■ Cts. time macro with financial frictions

Pre-crisis Macro Post-crisis Macro&Finance

- Price/wage rigidities
- Expectations of
 - cash flow
 - “the” short-term interest rate
- Financial frictions
- Endogenous risk/volatility
e.g. runs, sudden stops, ...
- Risk premia time varying

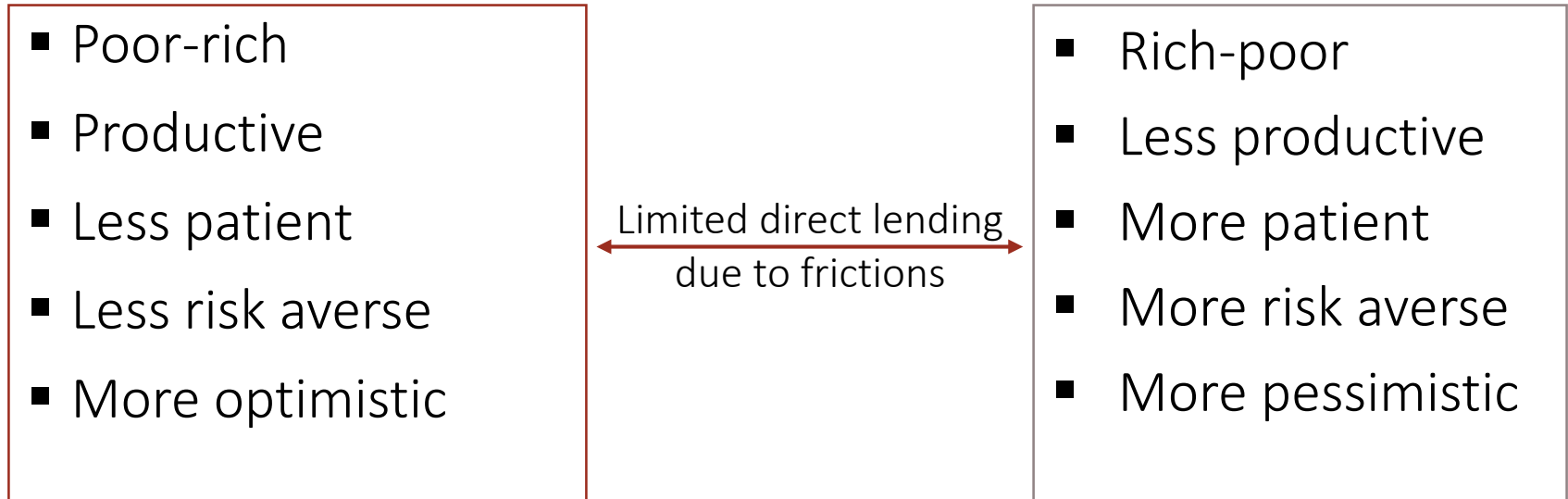
$$\Delta \text{price} = f(\Delta E[\text{future cash flows}], \Delta \text{risk premia})$$

*Risk premium news
the main driver*

- Expectation hypothesis
- Credit spread = expected default
- Euler equation
 - Substitution effects
- Term risk premia
- Credit risk premia
- Wealth redistribution
 - Income/wealth effect

||| Heterogeneous Agents & Frictions

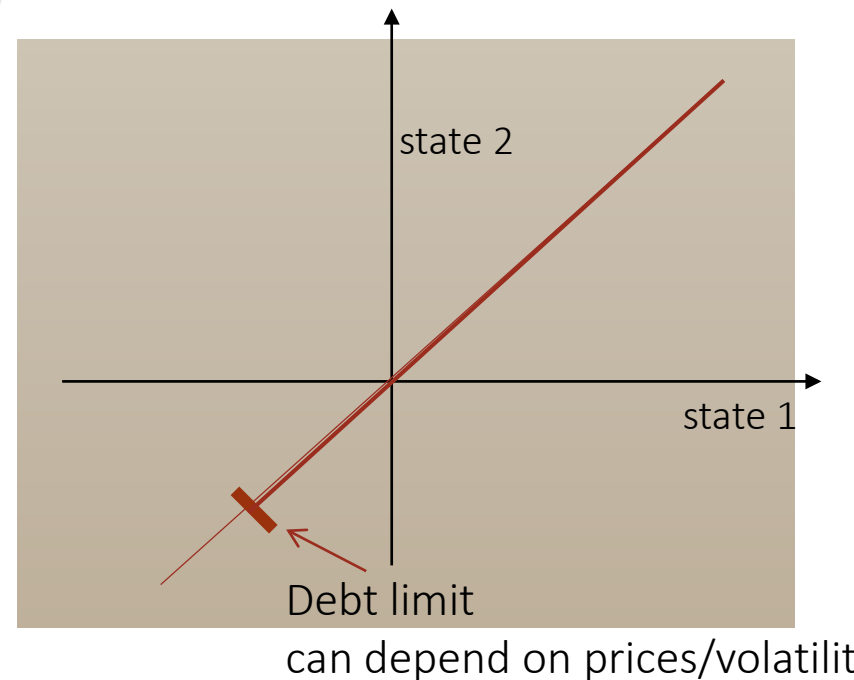
- Lending-borrowing/insuring since agents are different



- Friction \rightarrow $p_s MRS_s$ different even after transactions
- Wealth distribution matters! (net worth of subgroups)
- Financial sector is not a veil

Types of Distortions

- Belief distortions
 - Match “belief surveys” (*BGS*)
- Incomplete markets
 - “natural” leverage constraint (*BruSan*)
 - Costly state verification (*BGG*)
- + Leverage constraints (no “liquidity creation”)
 - Exogenous limit (*Bewley/Ayagari*)
 - Collateral constraints
 - Next period’s price (*KM*)
$$Rb_t \leq q_{t+1}k_t$$
 - Next periods volatility (*VaR, JG*)
 - Current price
- Search Friction (*DGP*)



Overview: Financial Crises

- Run-up phase
 - Distorted Beliefs
 - Concentration of Risk
 - Maturity Shortening
- Crash phase
 - Fire-sales
 - Paradox of Prudence
 - Spillovers
- Recovery phase
 - Persistence vs. Resilience
 - Dynamic Amplification
 - Volatility Dynamics/Volatility Paradox

Externalities

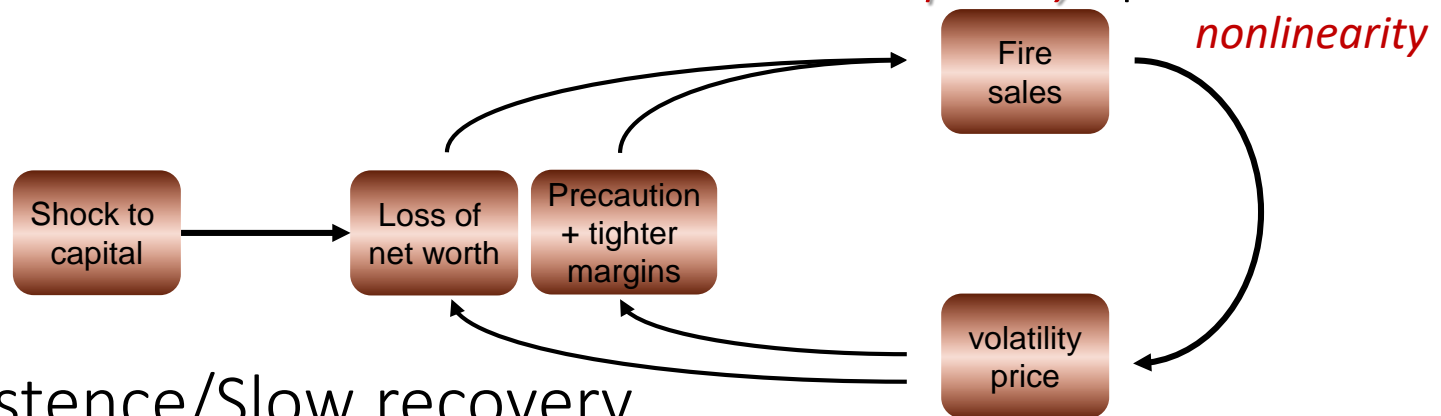
Strategic Complements/Substitutes

|| The 2 Components of Systemic Risk

1. Systemic **risk build-up** during (credit) bubble
... and materializes in a crisis – *time-series*
 - “Volatility Paradox” → contemp. measures inappropriate
 - **Vulnerability focus instead of timing focus**

2. Spillovers/contagion – *cross sectional*

- Direct contractual: domino effect – *network*
- Indirect: price effect (fire-sale externalities)
credit crunch, *liquidity* spirals



3. Persistence/Slow recovery

preventive

crisis management

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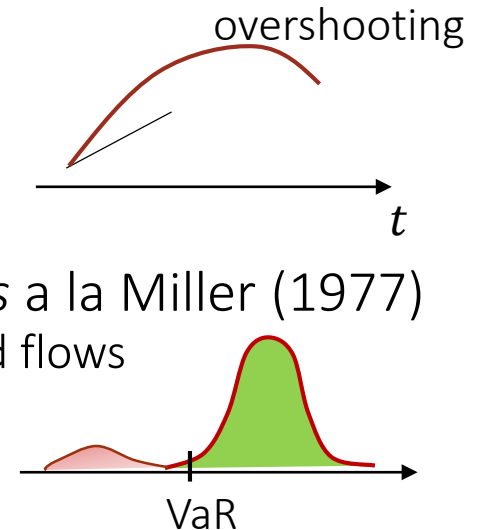
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Run-up 1: Bubbles due to Beliefs “Distortions”

■ Extrapolative Expectations

- Representativeness heuristic
- Overestimate of productivity after good shock
- Bubbles/overinvestment driven by *level of beliefs* a la Miller (1977)
 - AS: Surveys consistent with each other, mutual fund flows
- Local thinking “neglect of tail risk” \approx VaR



■ Heterogeneous beliefs: optimists and pessimists

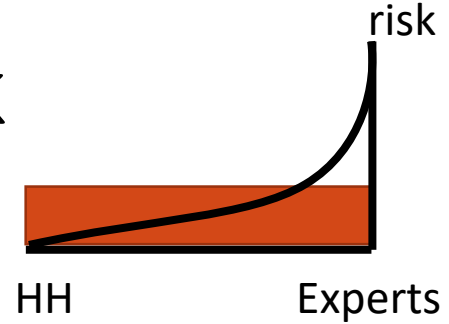
- + limited commitment \Rightarrow Leverage cycle
- “Marginal buyer” vary with shocks
- Surveys elicit “consensus beliefs” \neq marginal buyer’s beliefs

■ Switching heterogeneous beliefs \Rightarrow Speculation

(Resale option a la Harrison-Kreps/Scheinkman-Xiong):

- optimist/pessimist “switching” + short-sale constraint
- \Rightarrow Bubbles, volatility, and transaction volume

Run-up 2: Concentration of Risk



- Financial frictions models:
 - “Experts” hold most of aggregate risk in good times
 - Low volatility, but risk builds up in background
 - Credit cycle: (BGG/KM/BruSan)
- Leverage cycle: (JG/BruPed)

extreme leverage in cts. time limit

Run-up 3: Maturity Mismatch

- Brunnermeier-Oehmke: Maturity “rat race”
 - Incentive to dilute creditors
- Diamond-Dybvig: Demand for liquidity
- Calomiris-Kahn: Discipline for banker

Run-up 3: Maturity Mismatch

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Run-up 4: Build-up of Interlinkages

- Kopytov (2018)

Run-up 5: Build-up Strategic Complementarity

■ In payoffs externalities

$$\frac{\partial u^i}{\partial x^{-i}}$$

- If others sell, I suffer a negative shock
- Pecuniary externalities
 - Incomplete markets setting
 - Price affects collateral constraint
- Normative theory (welfare implications)

■ In response strategic substitutes/complements

$$\frac{\partial \frac{\partial u^i}{\partial x^i}}{\partial x^{-i}}$$

- If others sell, it is more profitable for me to also sell
- Descriptive/positive theory

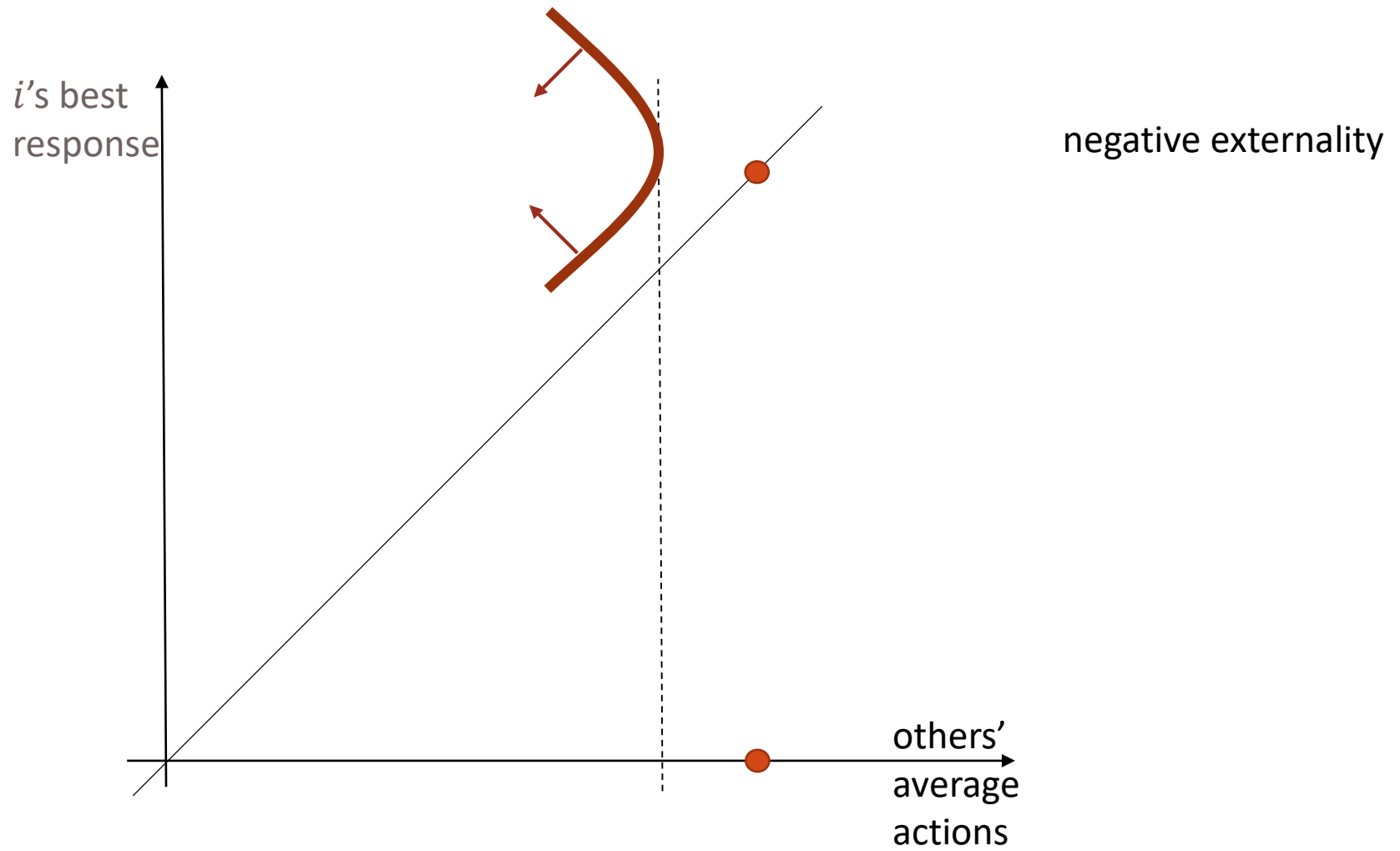
Run-up 5: Build-up Strategic Complementarity

- A “strategic-substitute-externality”

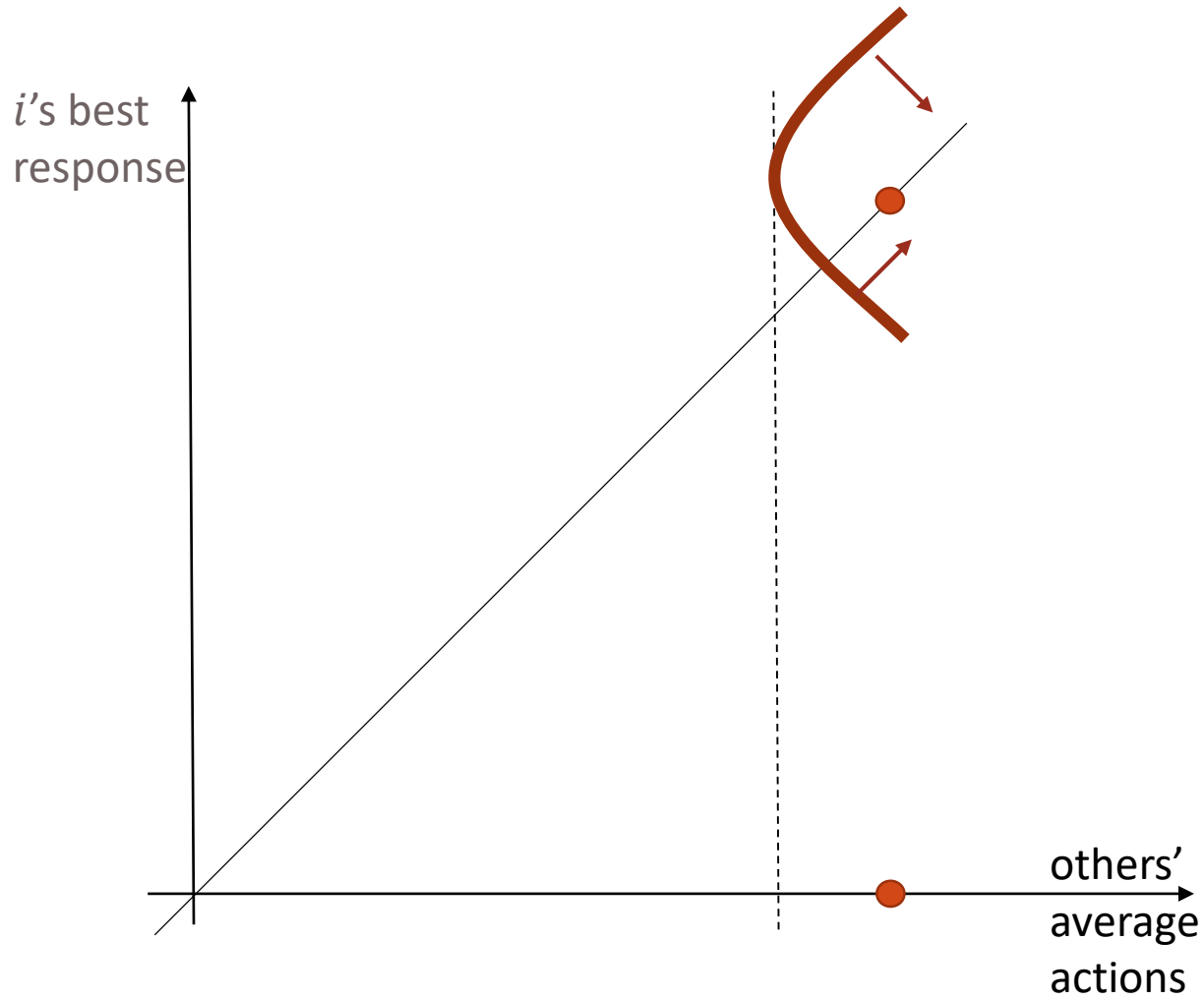
(we Germans like long words 😊)

- Externality:
individual ignores that his action leads to a
build-up of strategic complementarities
 - With potential large price swings/fire sales
- Pecuniary externality: e.g. fire-sale externality

Externality: negative

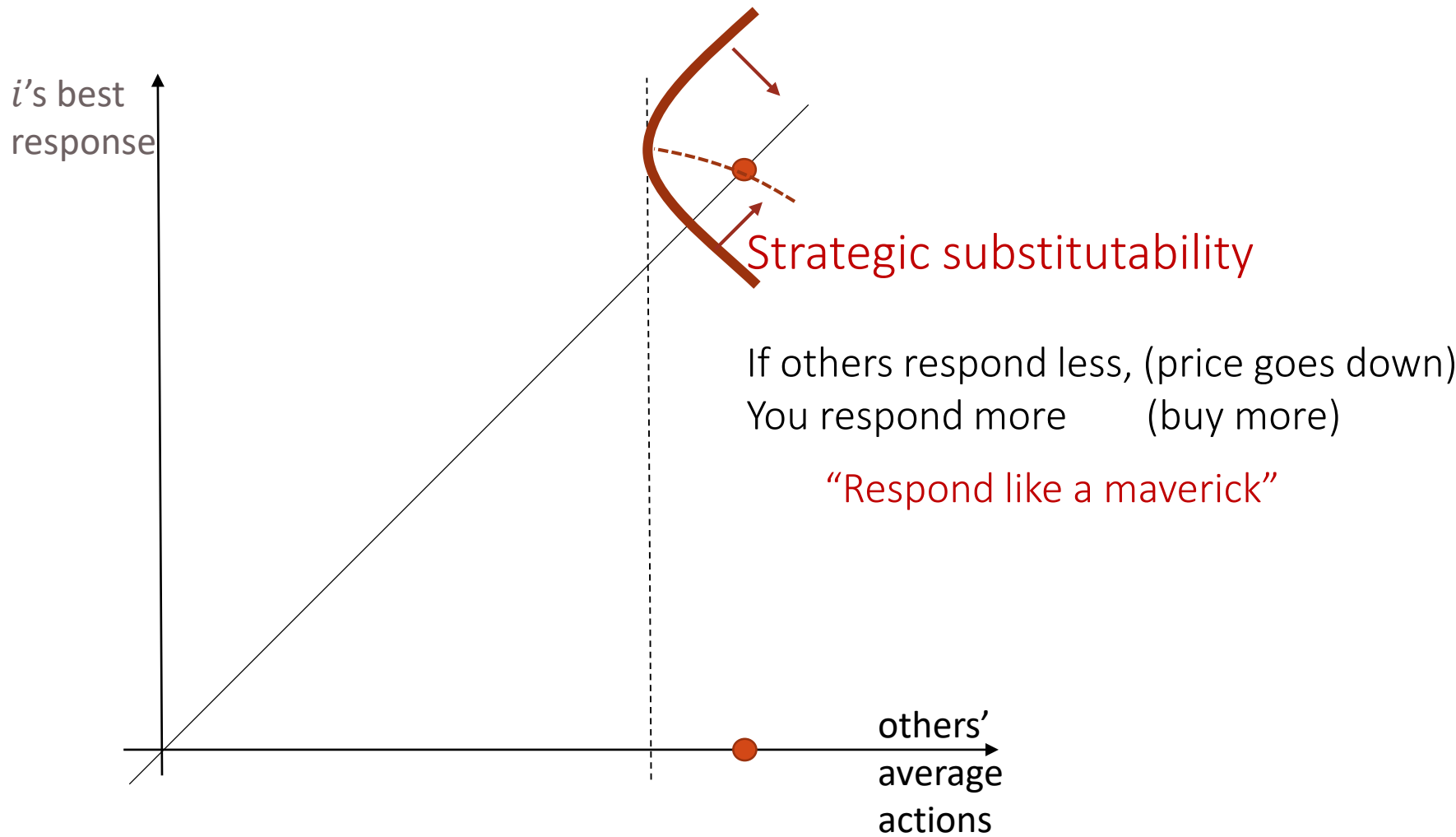


Externality: positive

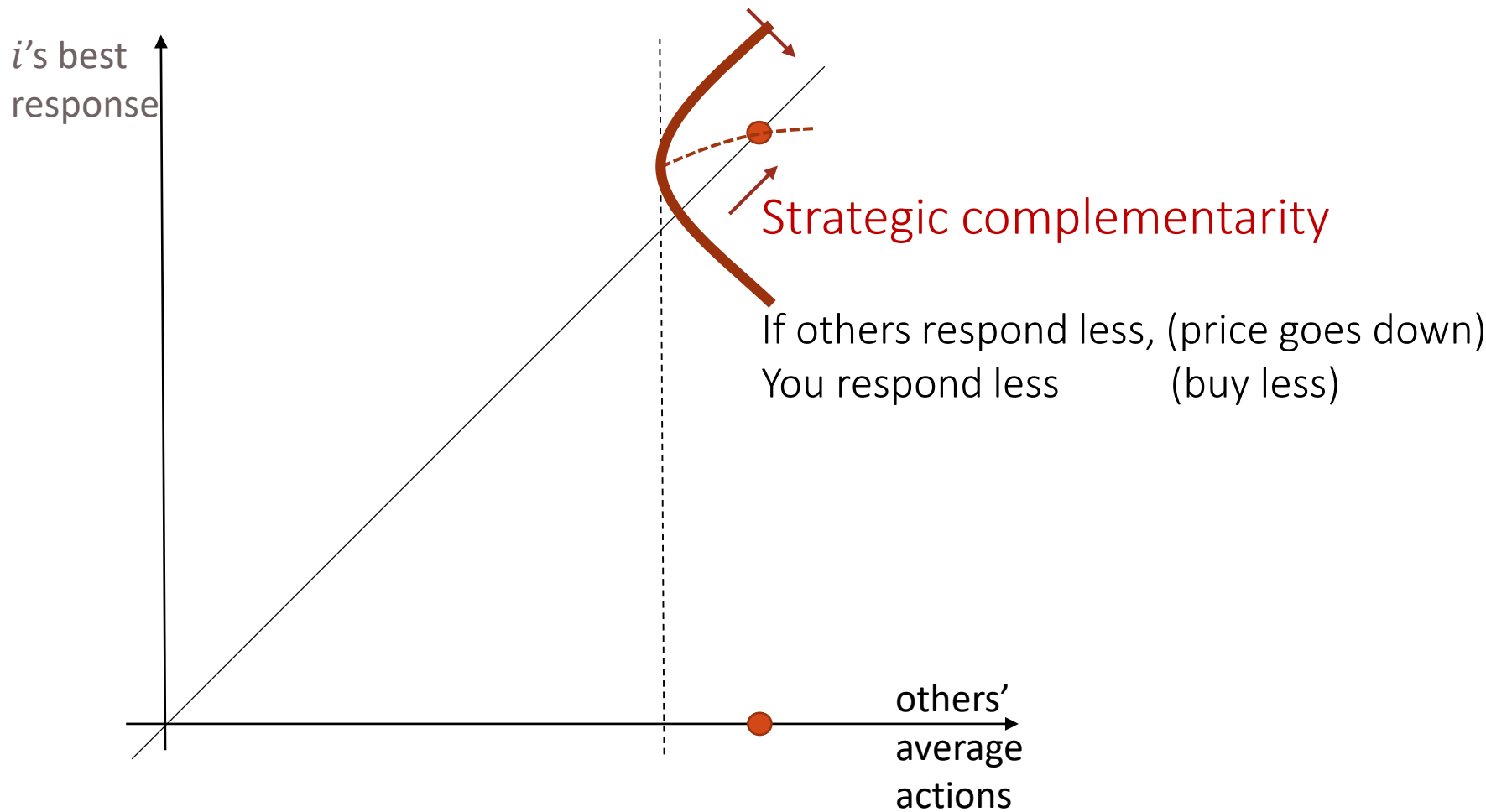


Positive externality

Strategic substitutability



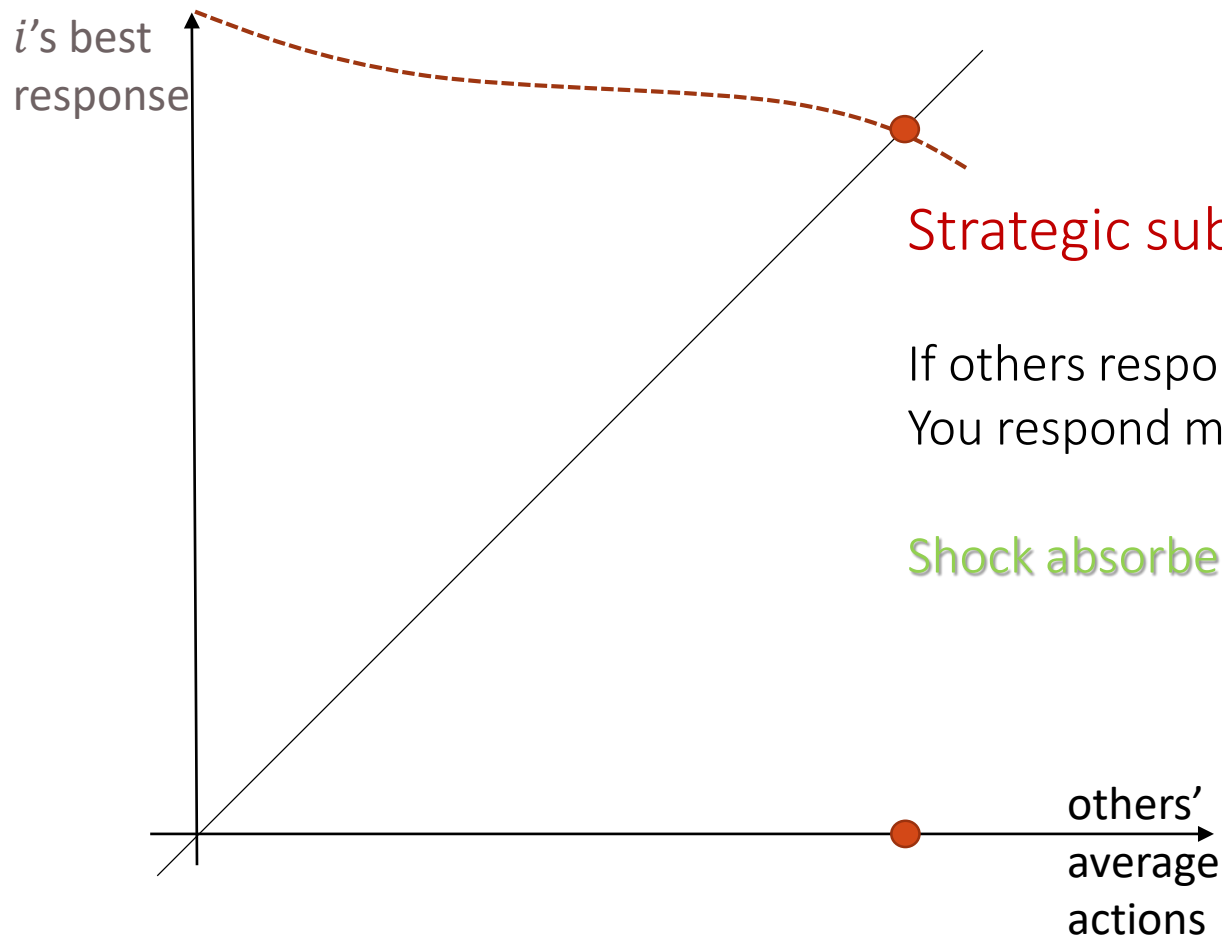
Strategic Complementarity



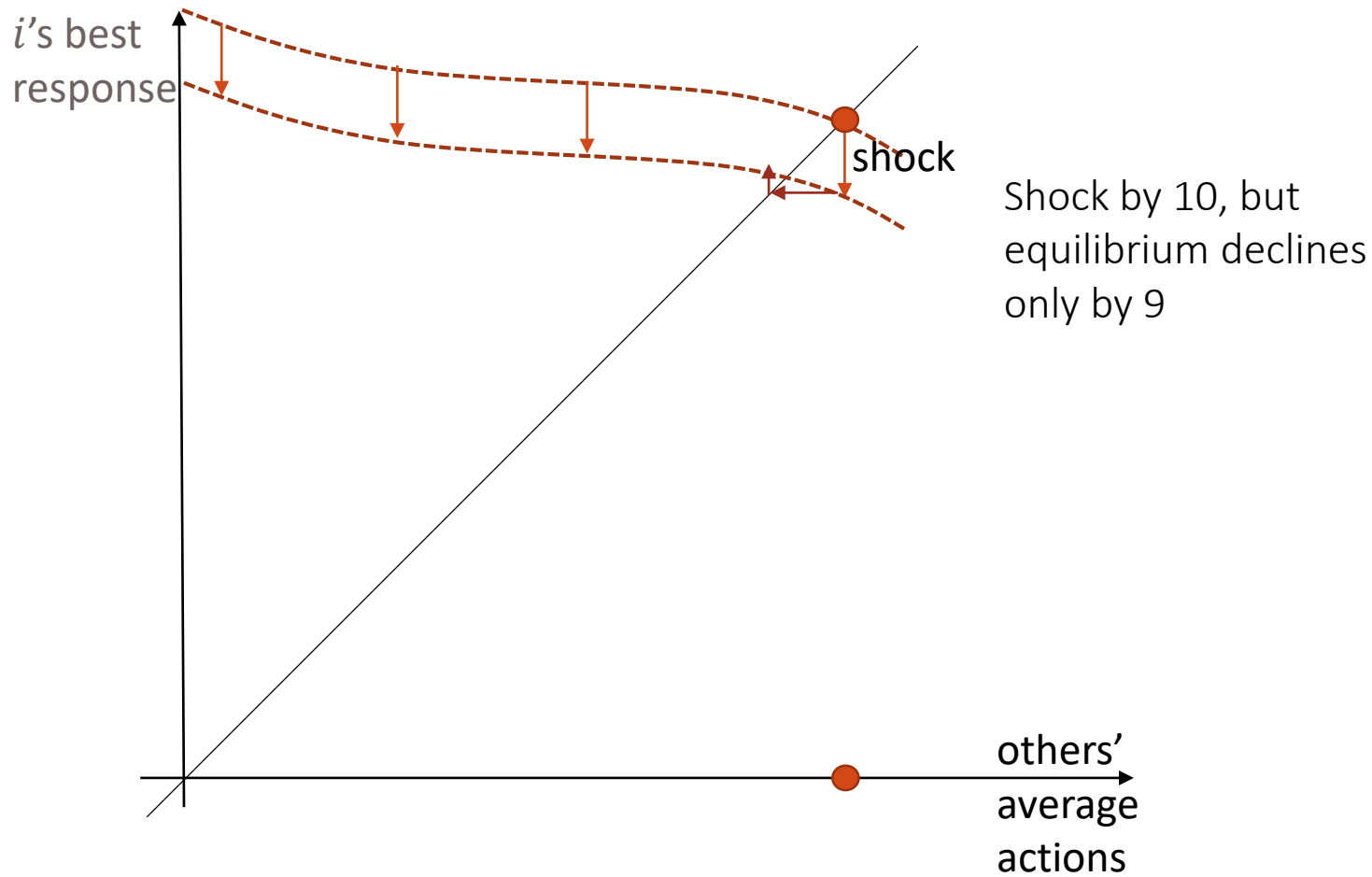
Externalities vs. Strategic Complementarities

- Externalities (payoff spillovers) $\frac{\partial u^i}{\partial x^{-i}}$
- and
- Strategic Complementarity/Substitutability $\frac{\partial \frac{\partial u^i}{\partial x^i}}{\partial x^{-i}} = \frac{\partial \frac{\partial u^i}{\partial x^{-i}}}{\partial x^i}$
 - can be independent of each other
 - ...but note: if $\frac{\partial u^i}{\partial x^{-i}} = 0$, then $\frac{\partial \frac{\partial u^i}{\partial x^i}}{\partial x^{-i}} = 0$
- Connection:
 - Due to strategic complementarities x^{-i} changes a lot
 - Which causes large externality (spillover)

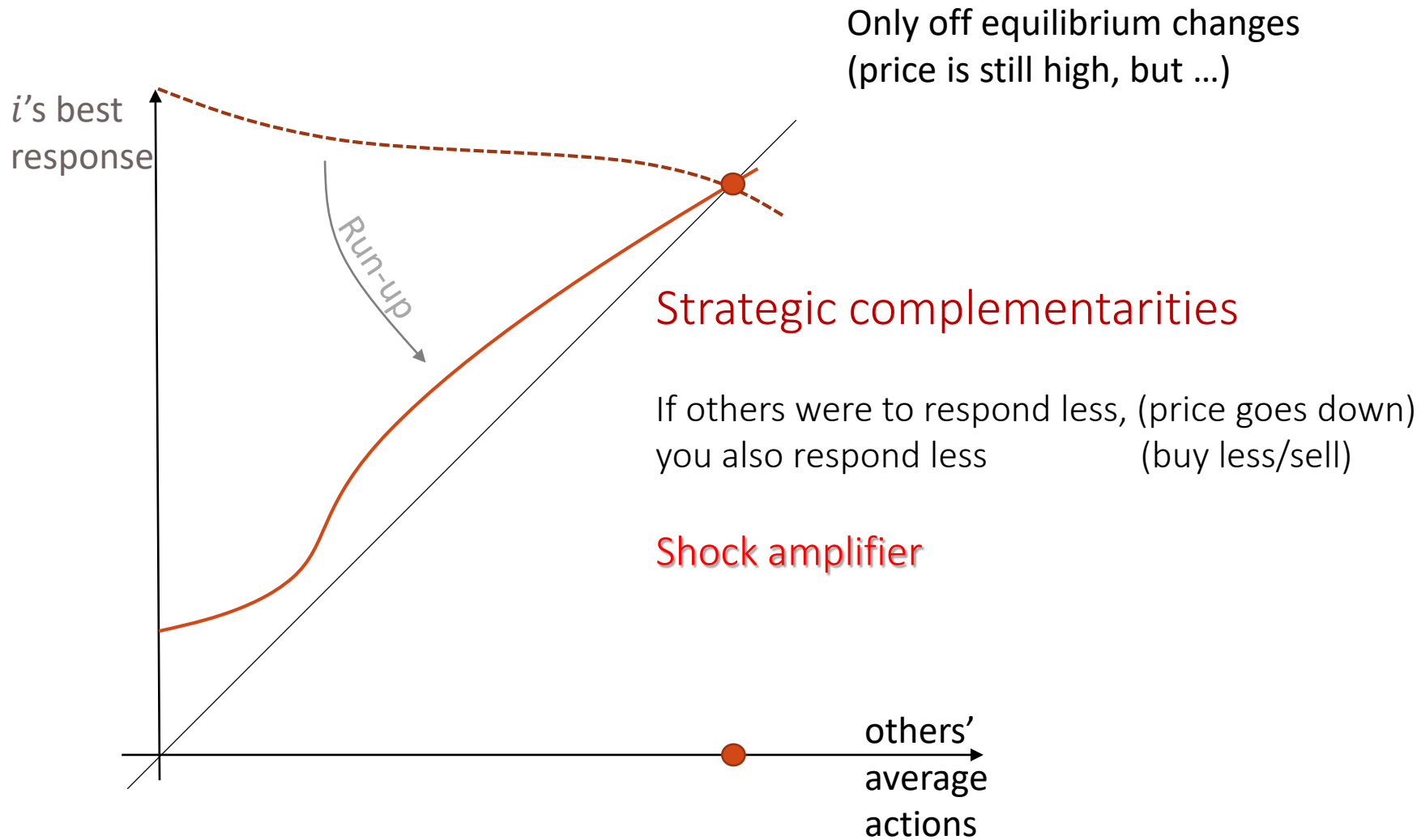
Shock prior to run-up of imbalances



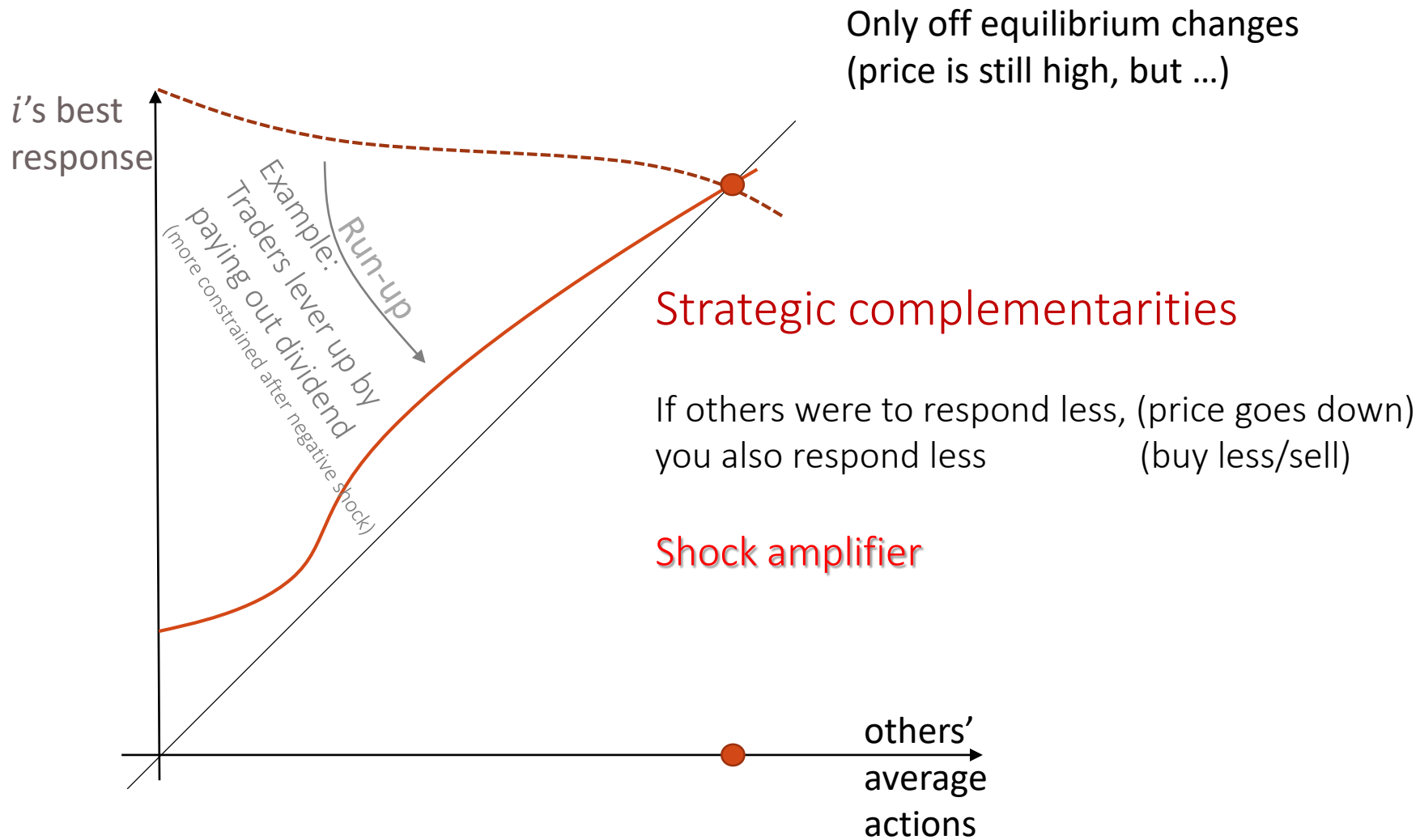
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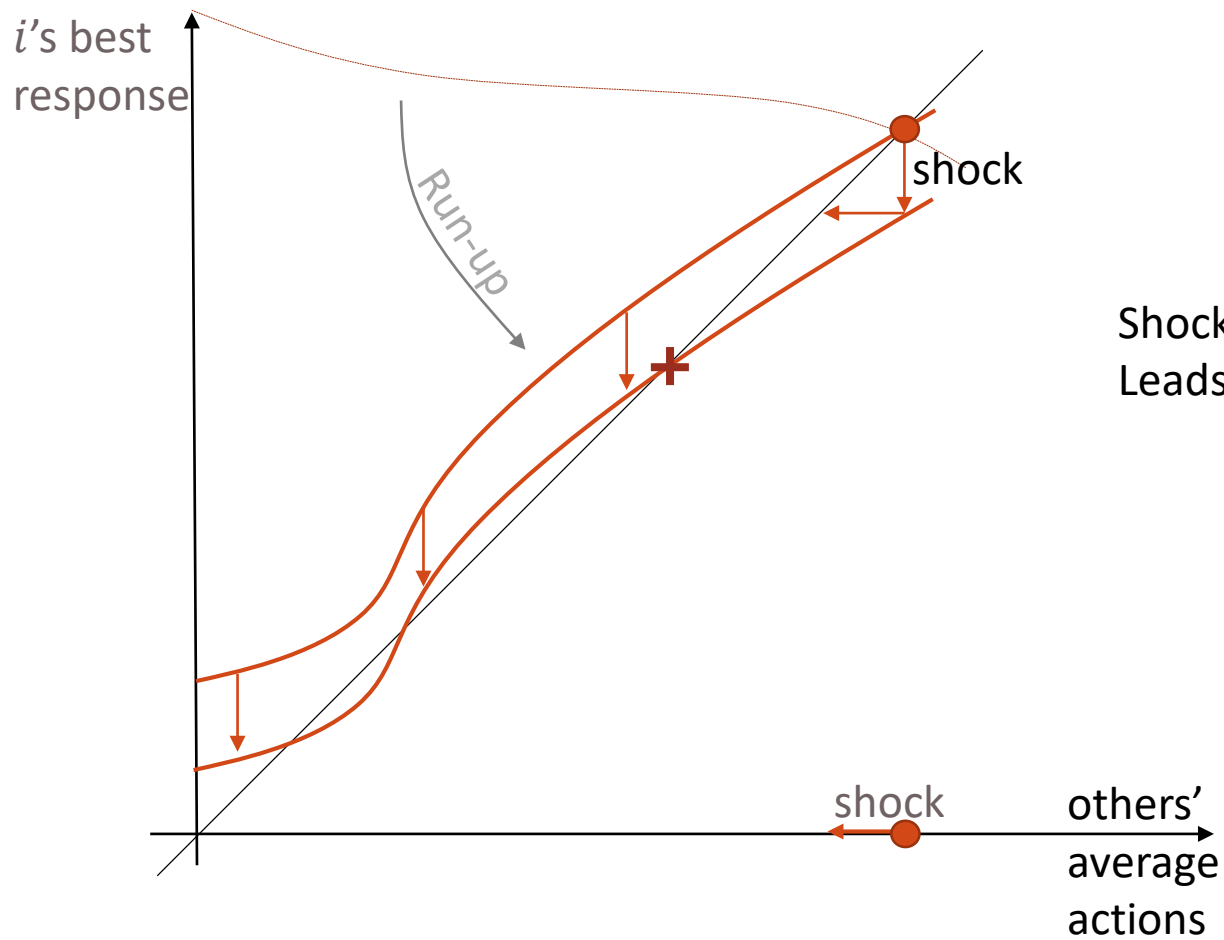
Run up of imbalances



Run up of imbalances



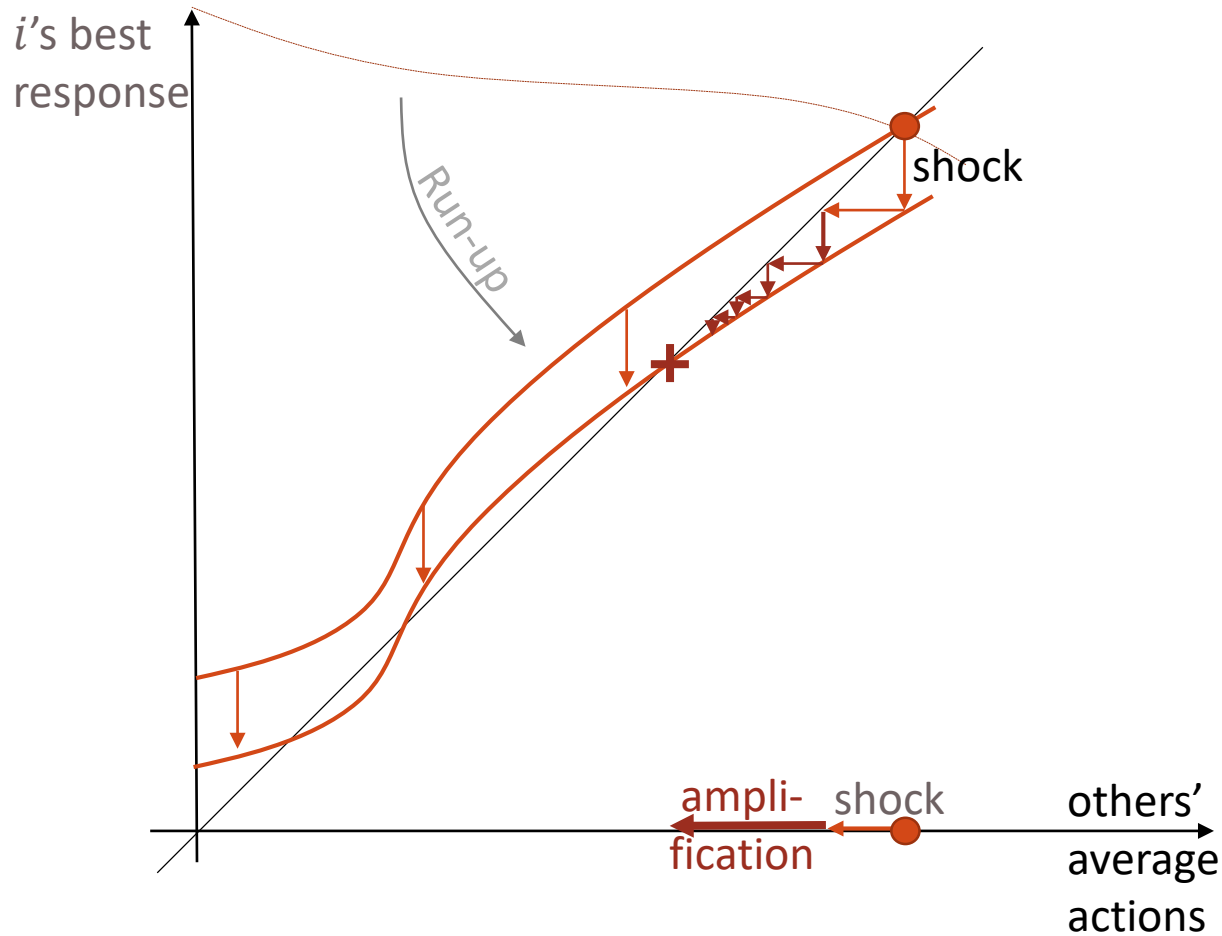
Shock after run-up



Shock by 10
Leads to equilibrium effect of 30

2nd, 3rd round effects: Amplification

Initial fundamental shock/trigger is amplified

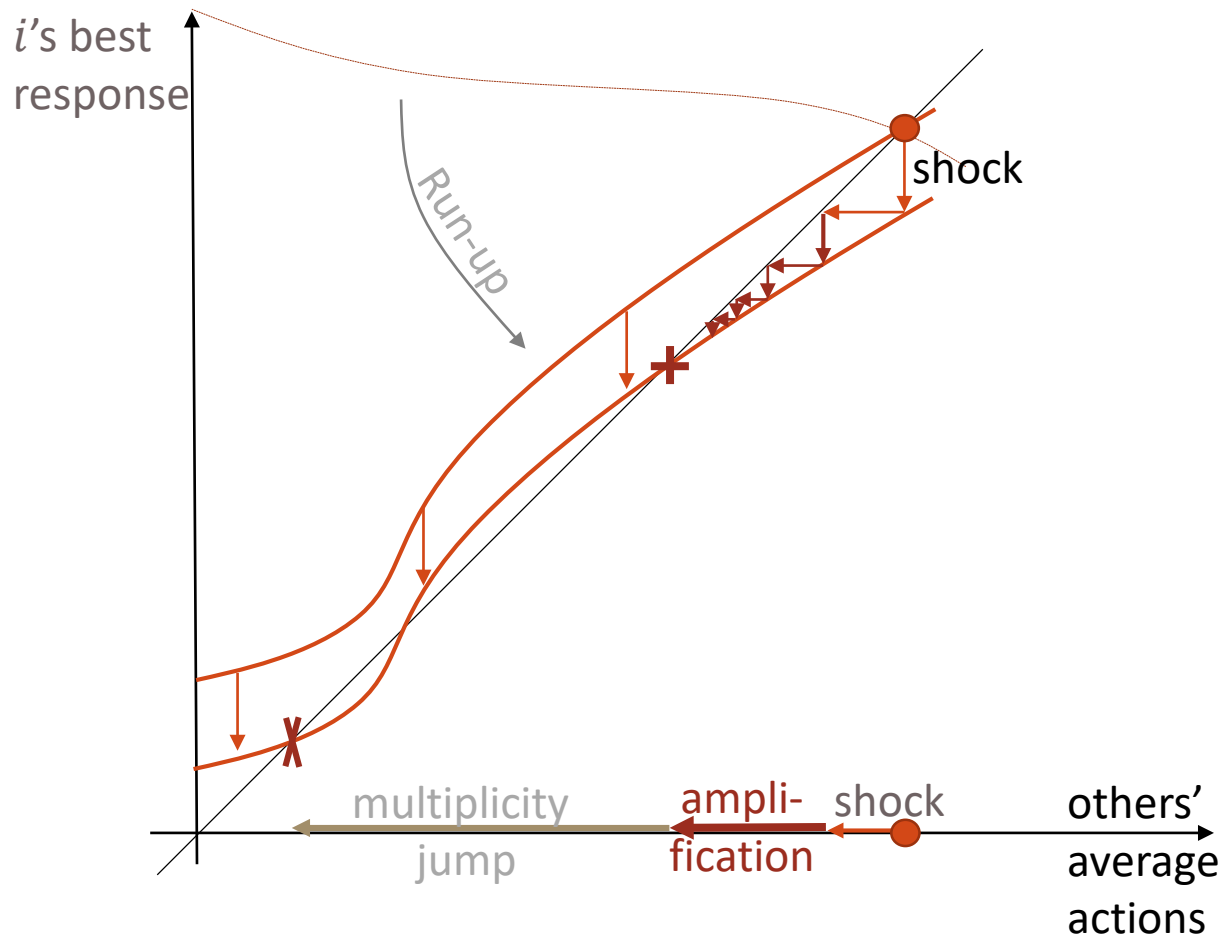


Amplification of Fundamental Shock

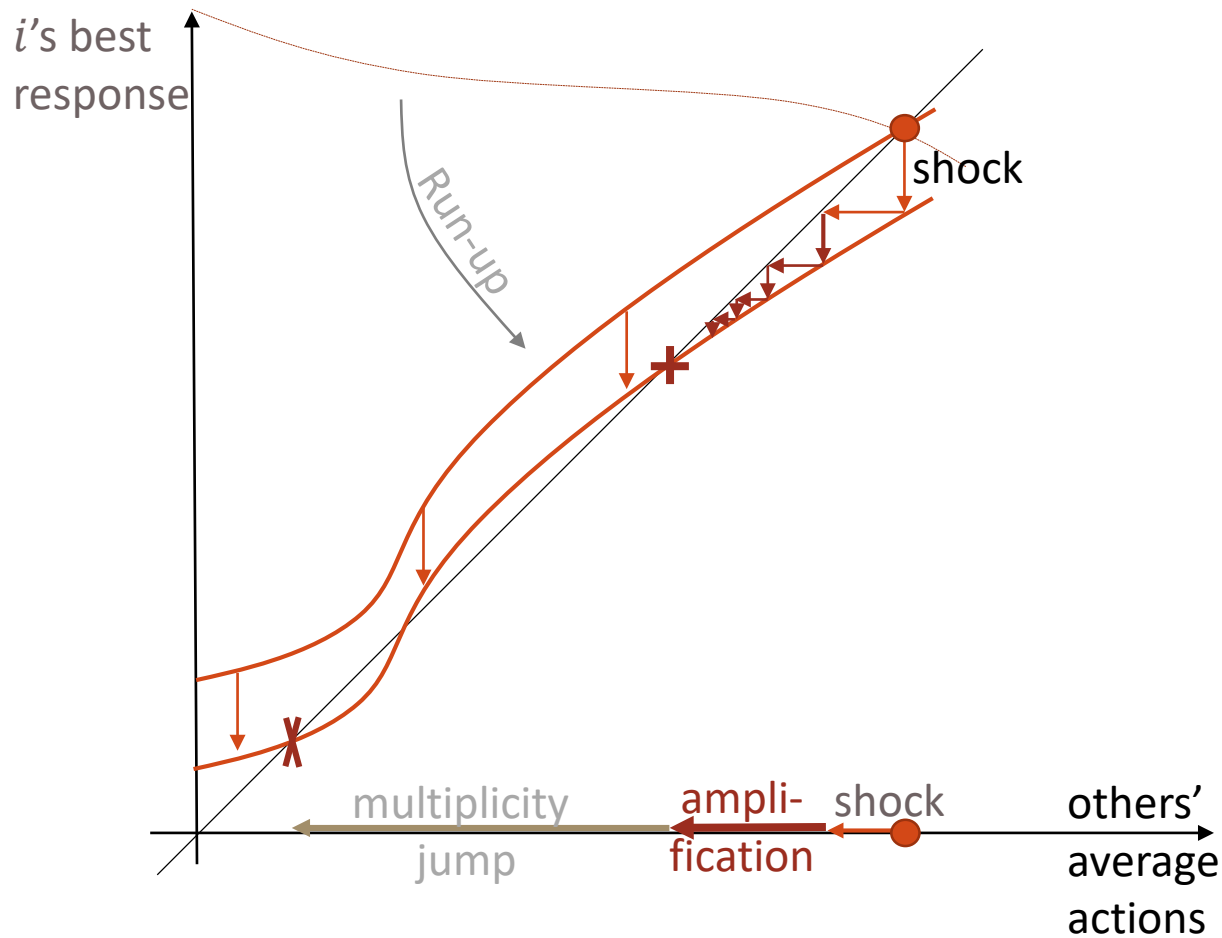


Multiplicity: without Fundamental Shock

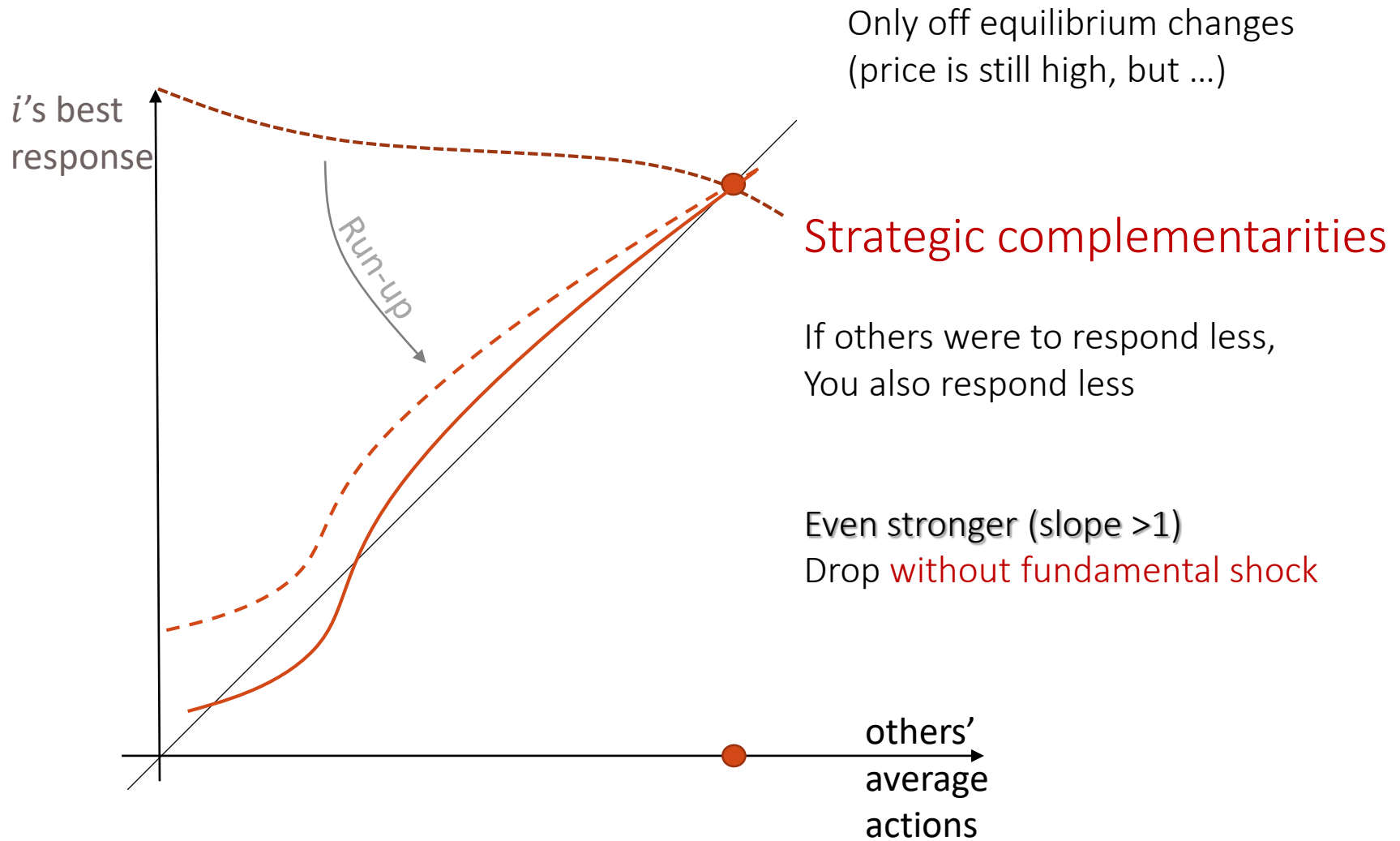
2nd, 3rd round effects: Amplification Multiplicity



2nd, 3rd round effects: Amplification Multiplicity



|| Multiplicity – Crisis vulnerability **without shock**



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- Crash phase
 - Traditional Bank Runs
 - Modern Banks and Liquidity Spirals
 - Fire-sales
 - Spillovers
- Recovery phase
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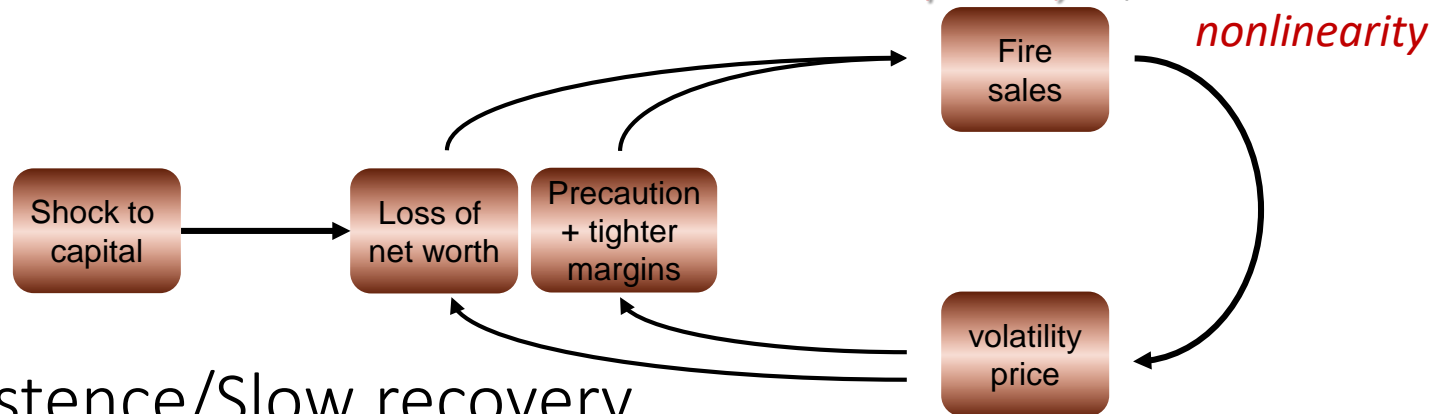
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Traditional vs. modern banks

A	L
Government bonds	Deposits
Loans mortgages	
Traded assets	
	Equity

A	L
Government bonds	Whole sale funding
Loans	Deposits
Tradable assets	
	Equity

- Bank run
a la Diamond-Dybvig
 - ... but **inertia**
also due to demand deposit insurance

- Whole sale funding liq. risk
like in Brunnermeier-Pedersen
 - Short-term
 - No inertia
 - Collateralized
 } **Essentially senior**
- Fire-sales of tradable assets
- Risk shifting towards depositors (insurance)

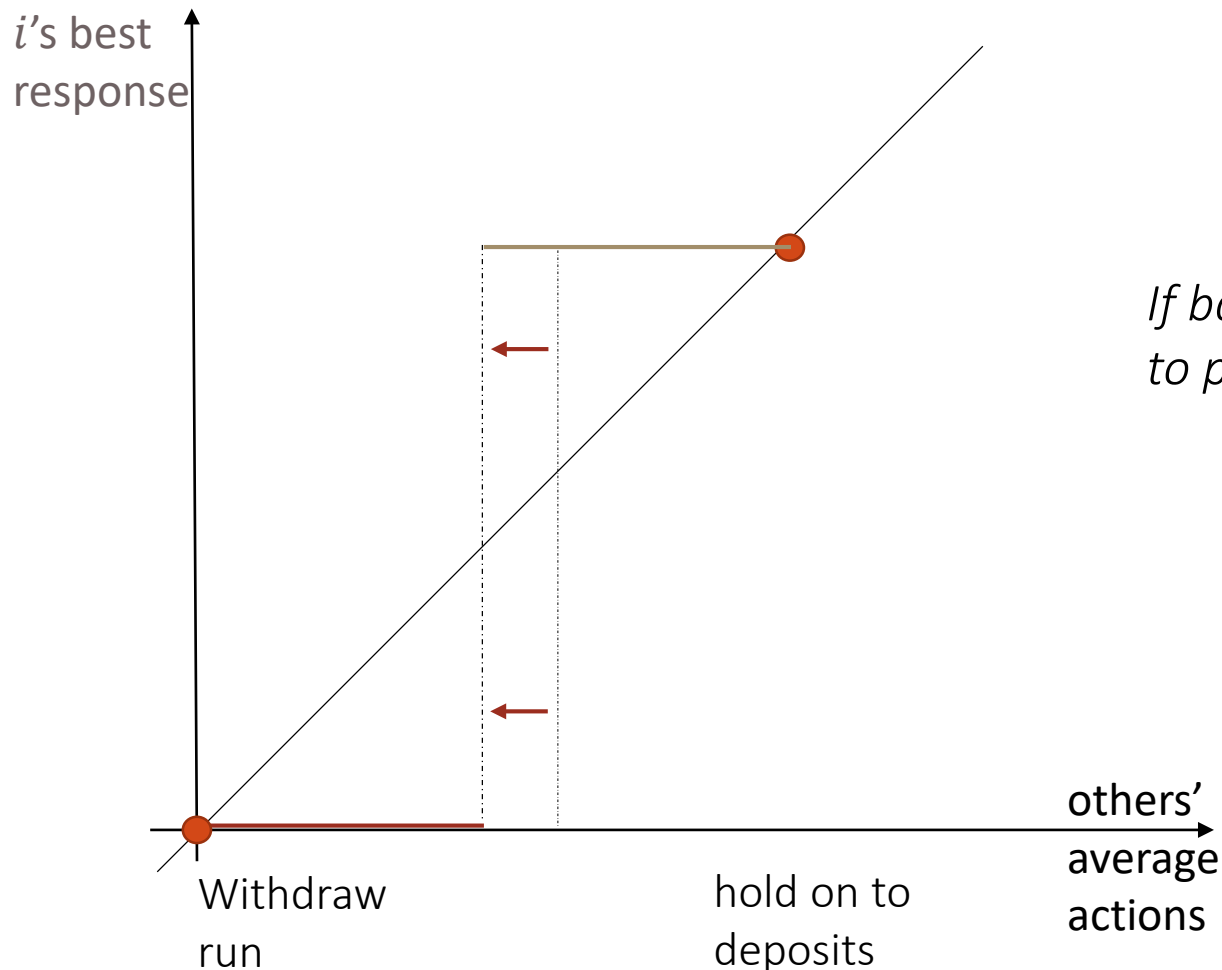
Bank Runs



+ Silent bank run (via internet)

Example: Bank Run – Multiple Equilibria

- Best response of agents at $t = 1$ who learned that they are “late consumers”



*If bank issues **extra equity** to purchase liquid asset*

Traditional vs. modern banks

A	L
Government bonds	Deposits
Loans mortgages	
Traded assets	
	Equity

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Tradable assets	
	Equity

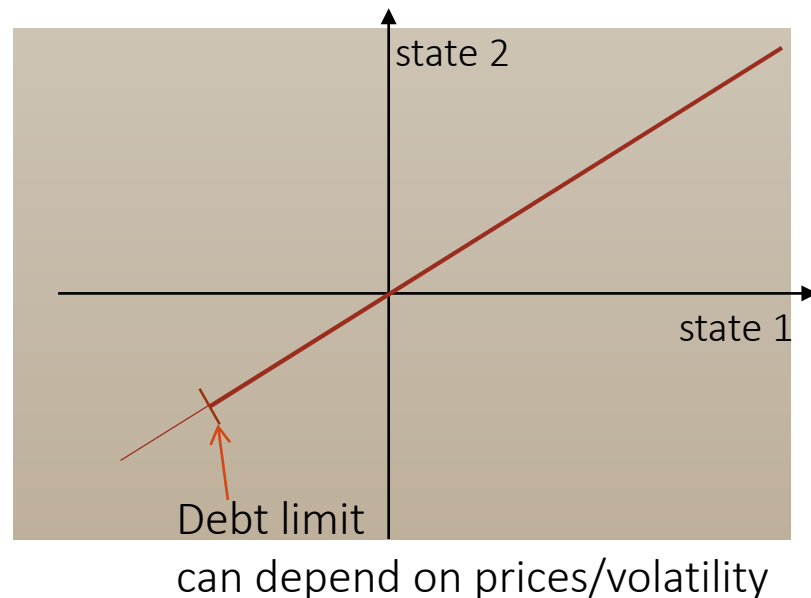
- Bank run
a la Diamond-Dybvig
 - Demand deposit
 - FDIC insurance -- inertia
 - Illiquid loans

- Whole sale funding liq. risk
like in Brunnermeier-Pedersen
 - Short-term
 - No inertia
 - Collateralized

Essentially senior
- Fire-sales of tradable assets
- Risk shifting towards depositors (insurance)

Financial Frictions

- Incomplete markets
 - E.g. only debt contracts due to adverse selection
- Leverage constraints
 - Exogenous limit (Bewley/Ayagari)
 - Collateral constraints
 - (Current price)
 - Next period's price (KM)
$$Rb_t \leq q_{t+1}k_t$$
 - Next periods volatility (VaR)



|| Liquidity Concepts

- Financial instability arises from the fragility of liquidity

A

L

Market liquidity

- Specificity of capital
Price impact of capital sale

Funding liquidity

- Maturity structure of debt
 - Can't **roll over** short term debt
- Sensitivity of margins
 - Margin**-funding is recalled

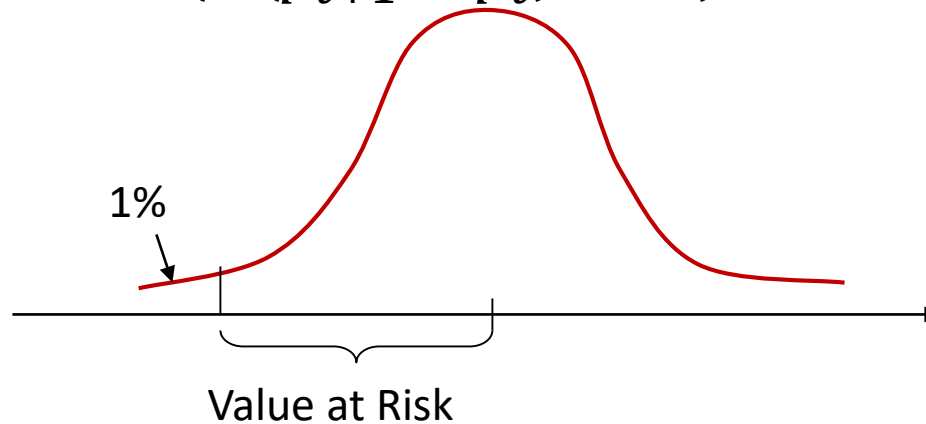
Liquidity

Maturity mismatch

- Liquidity mismatch* determines severity of amplification, (sunspot) runs, ... “strategic complementarities”



- How are margins set by brokers/exchanges?
 - Value at Risk: $\Pr(-(p_{t+1} - p_t) \geq m) = 1\% = \pi$

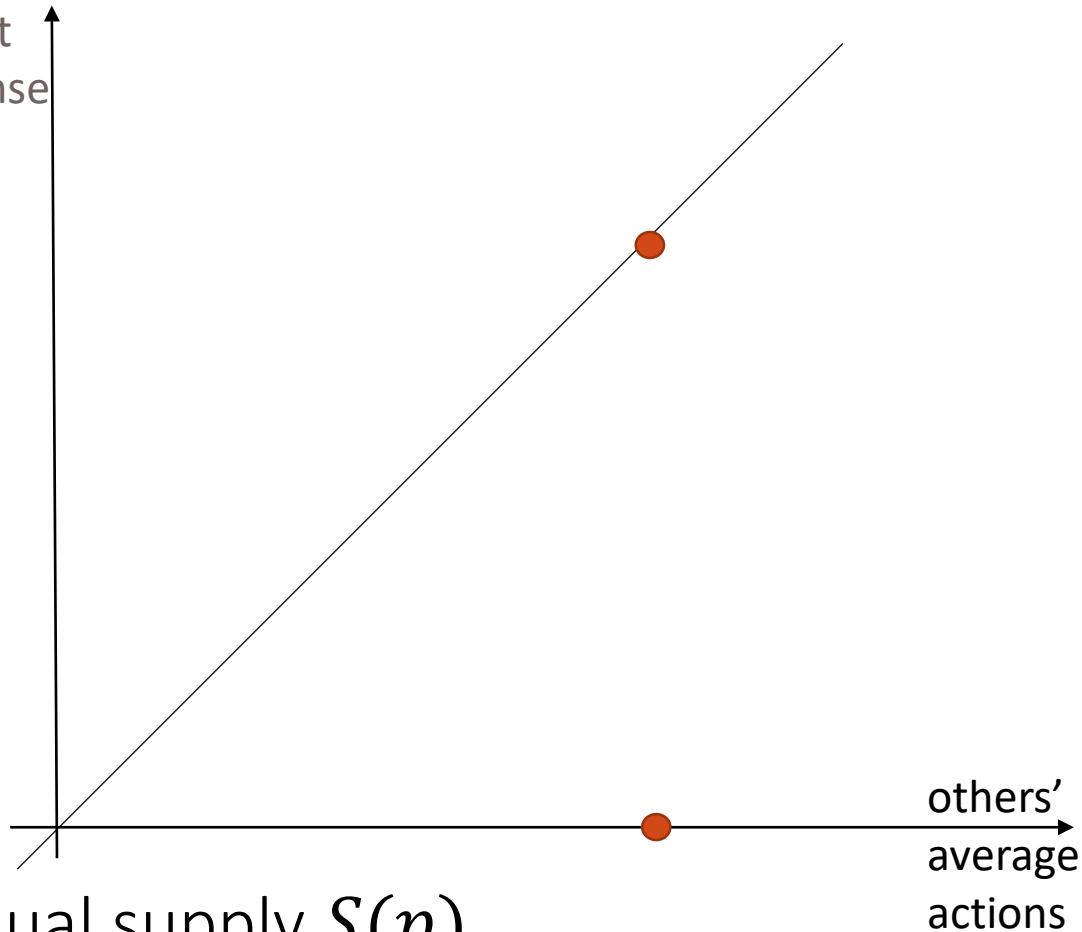


- For collateralized lending, debt constraints are directly linked to the volatility of collateral
 - Constraints are more binding in volatile environments
 - Feedback effect between volatility and constraints
- Margin spiral force agents to delever in times of crisis
 - Collateral runs counterparty bank run
 - Multiple equilibria

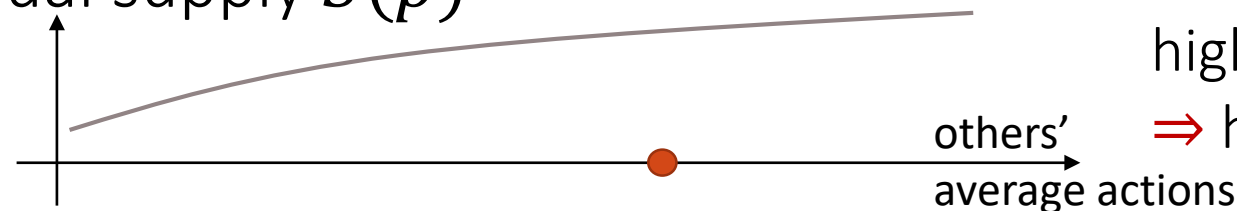
Leverage with Margin Funding

- action/holdings of “expert traders”

i 's best
response



- residual supply $S(p)$

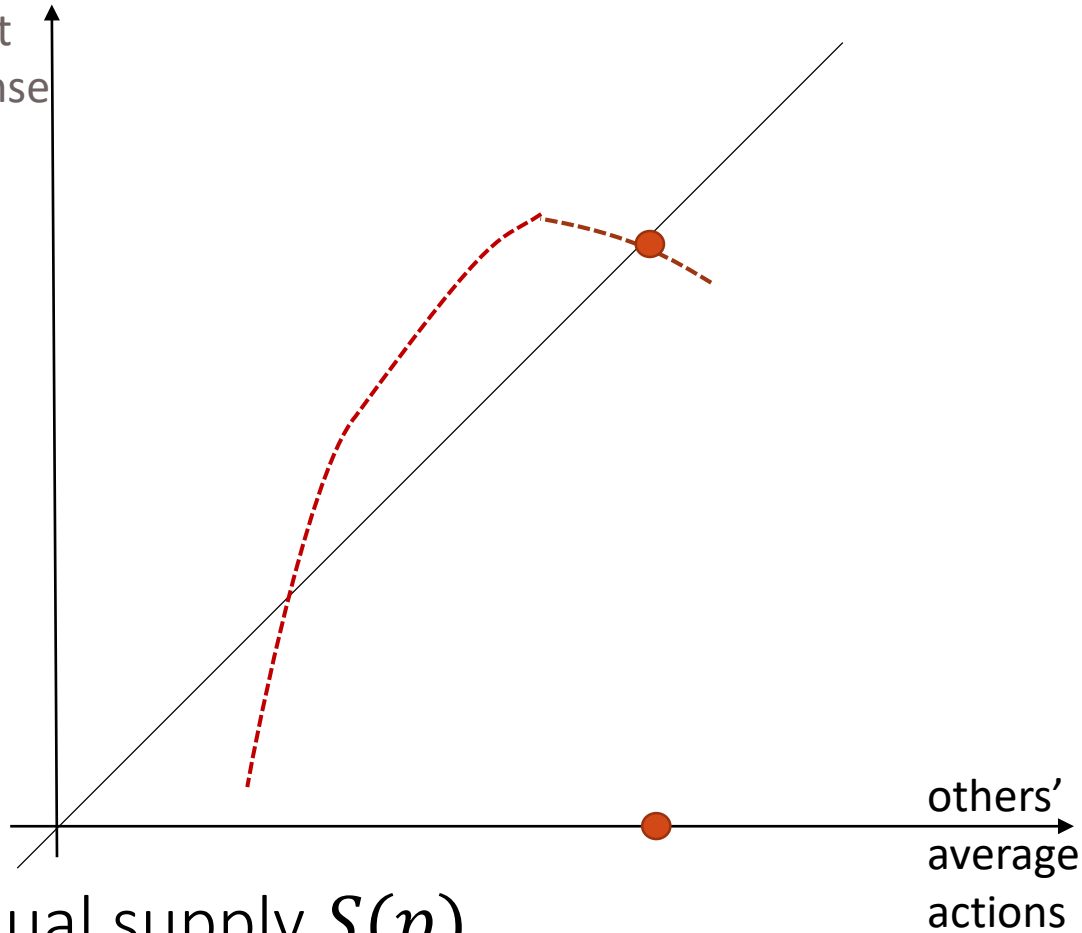


higher holding,
 \Rightarrow higher price

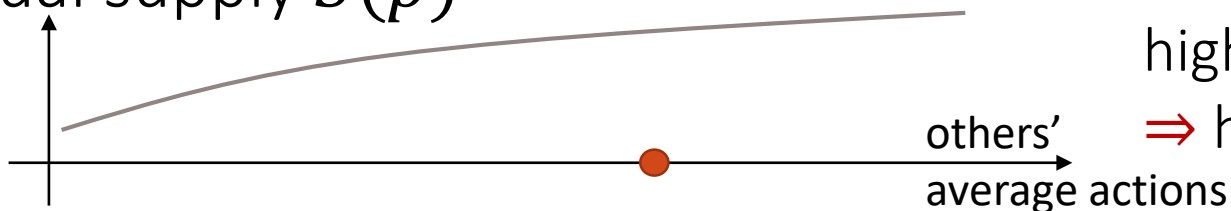
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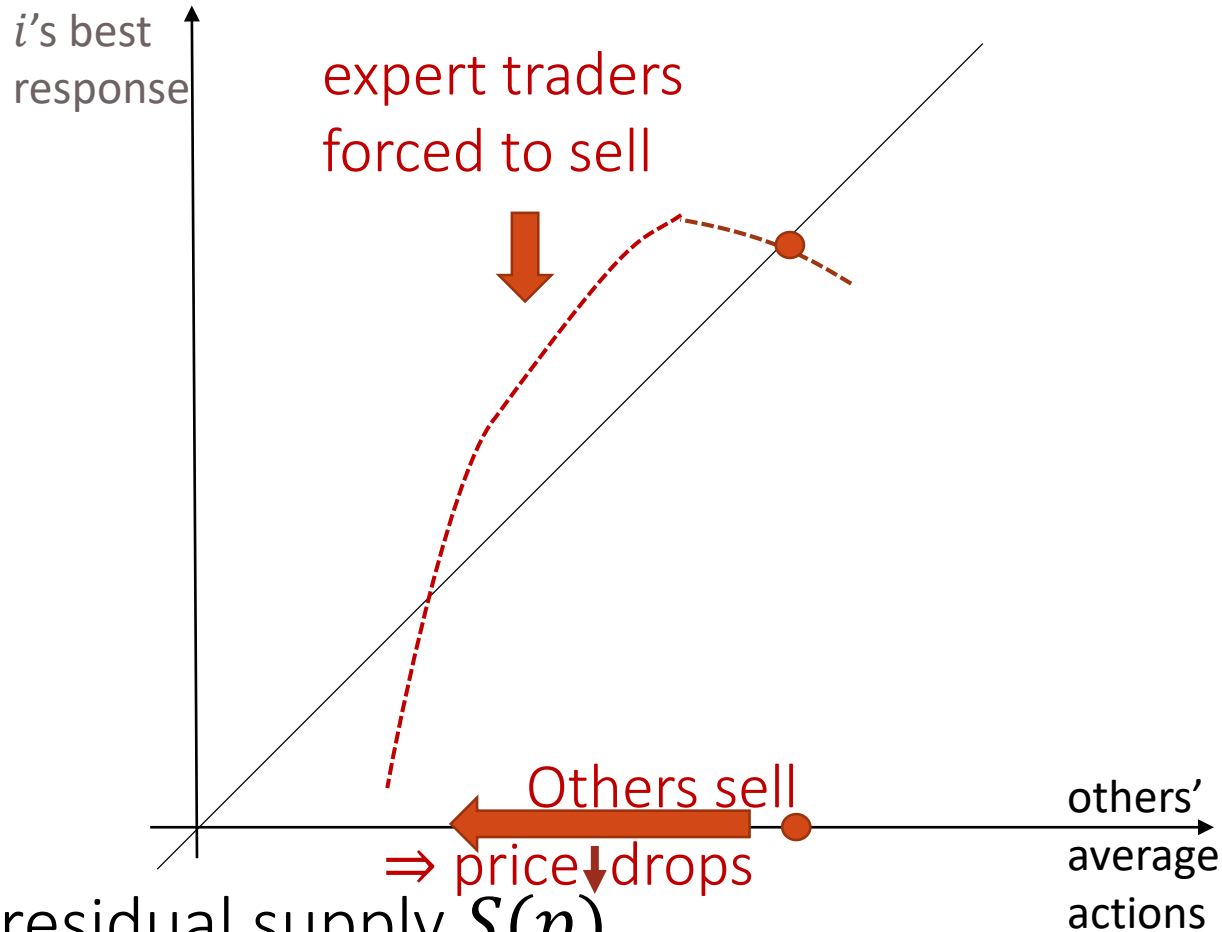
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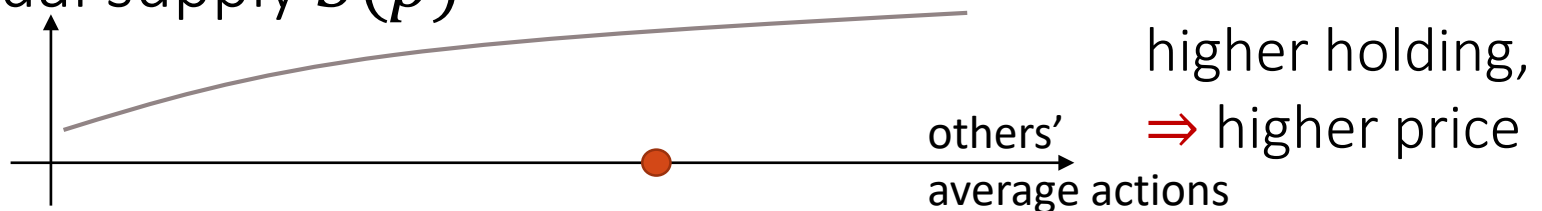
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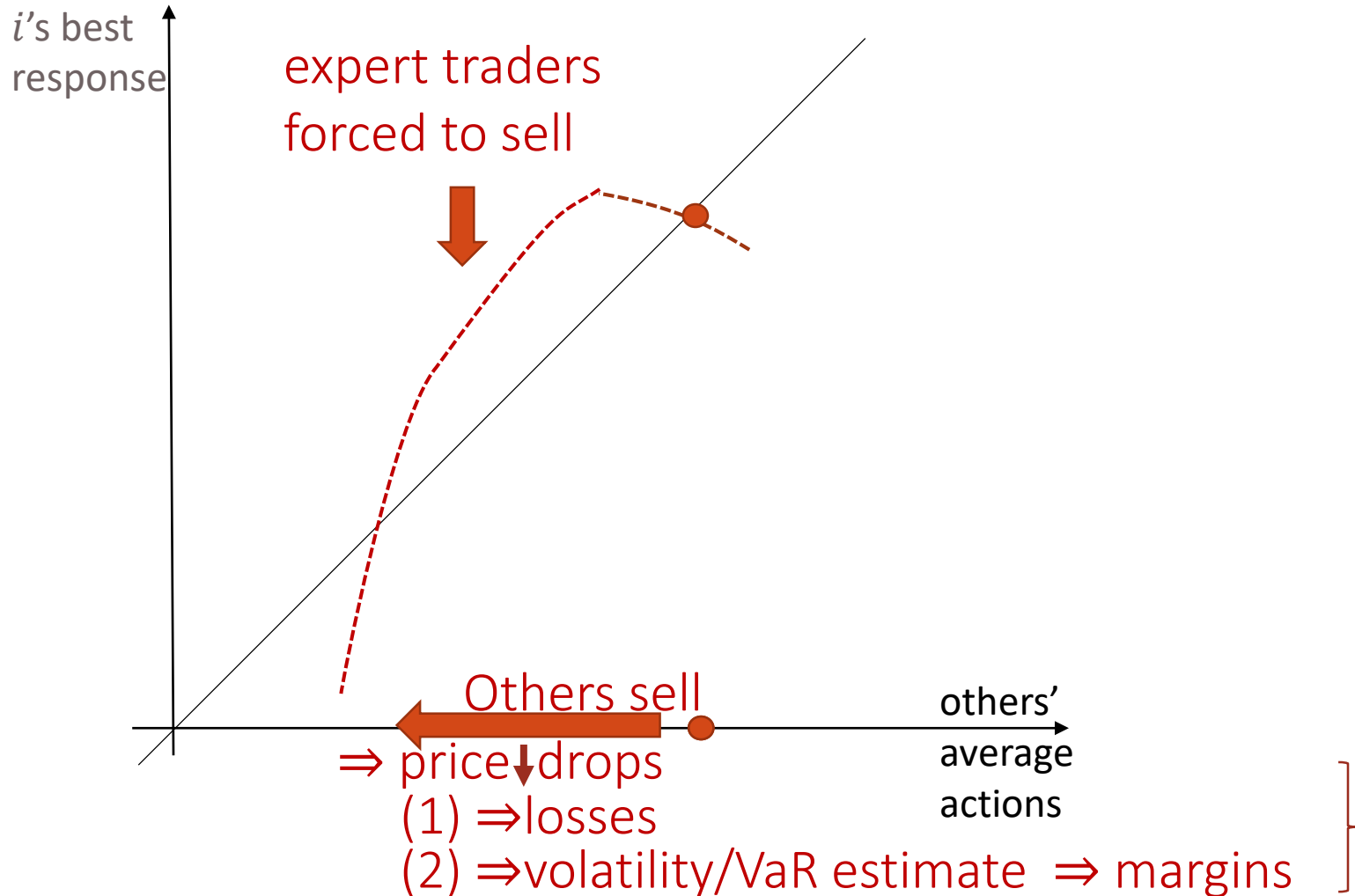


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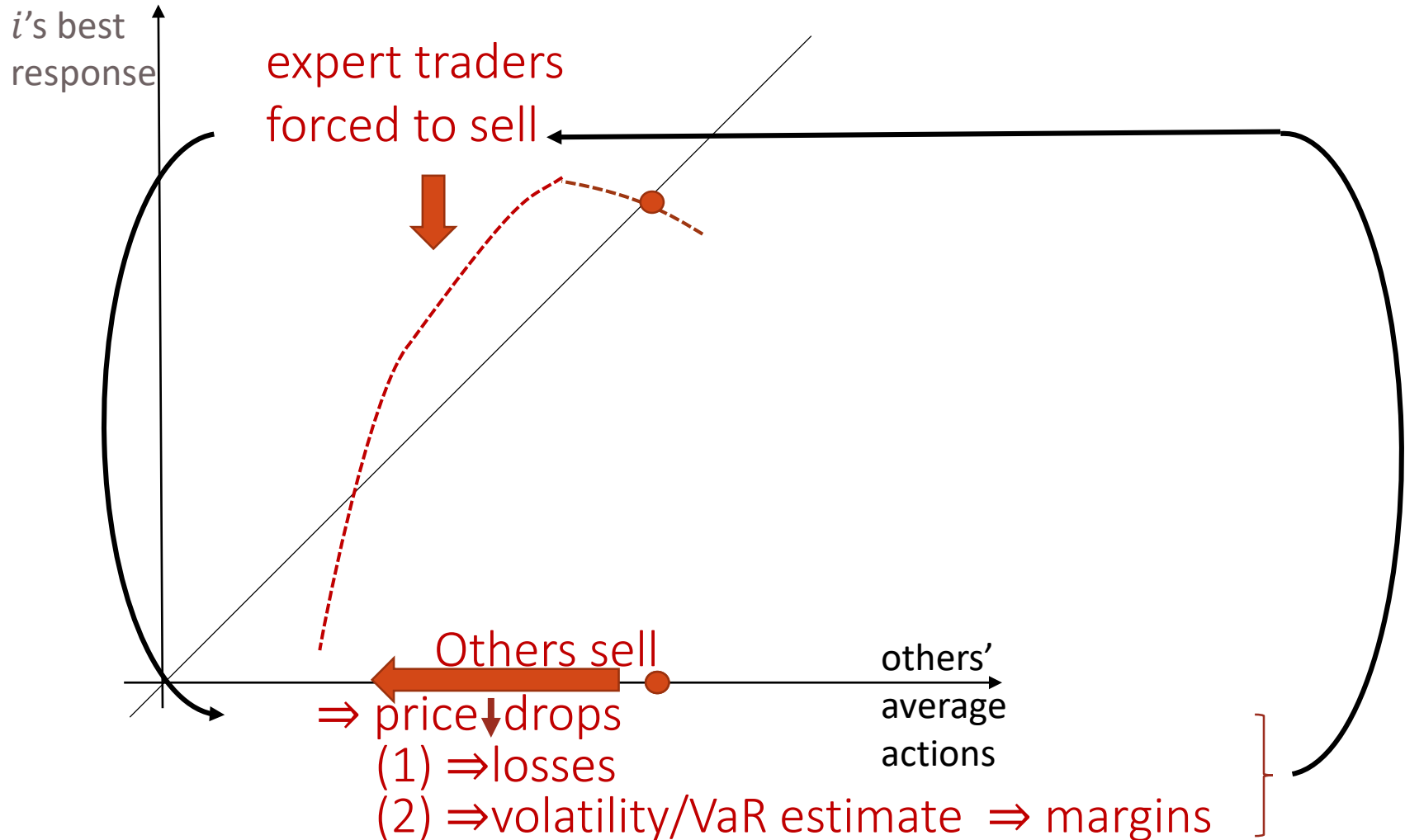
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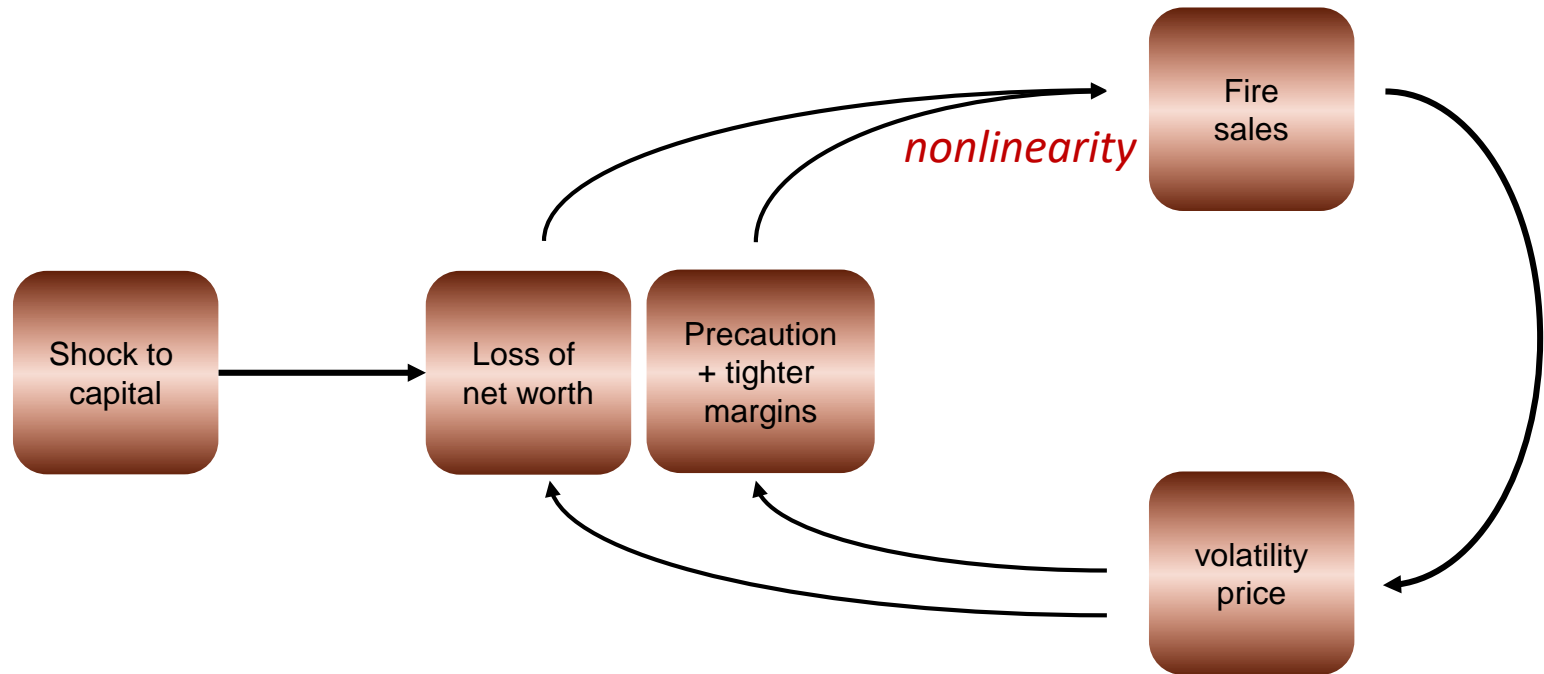
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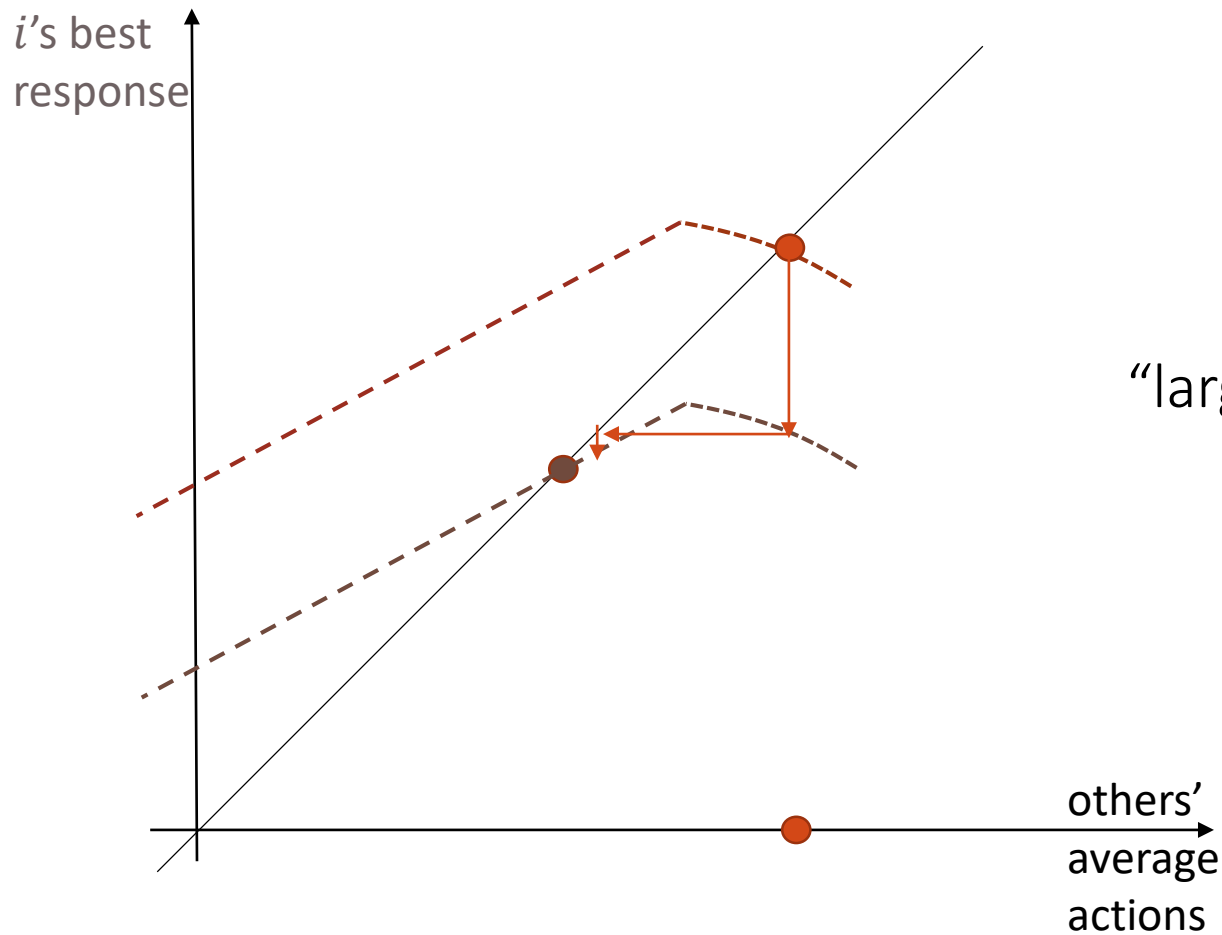
|| Liquidity Spirals – Amplification effects

- Loss Spiral
- Margin Spiral



Amplification/Destabilizing after Large Shock

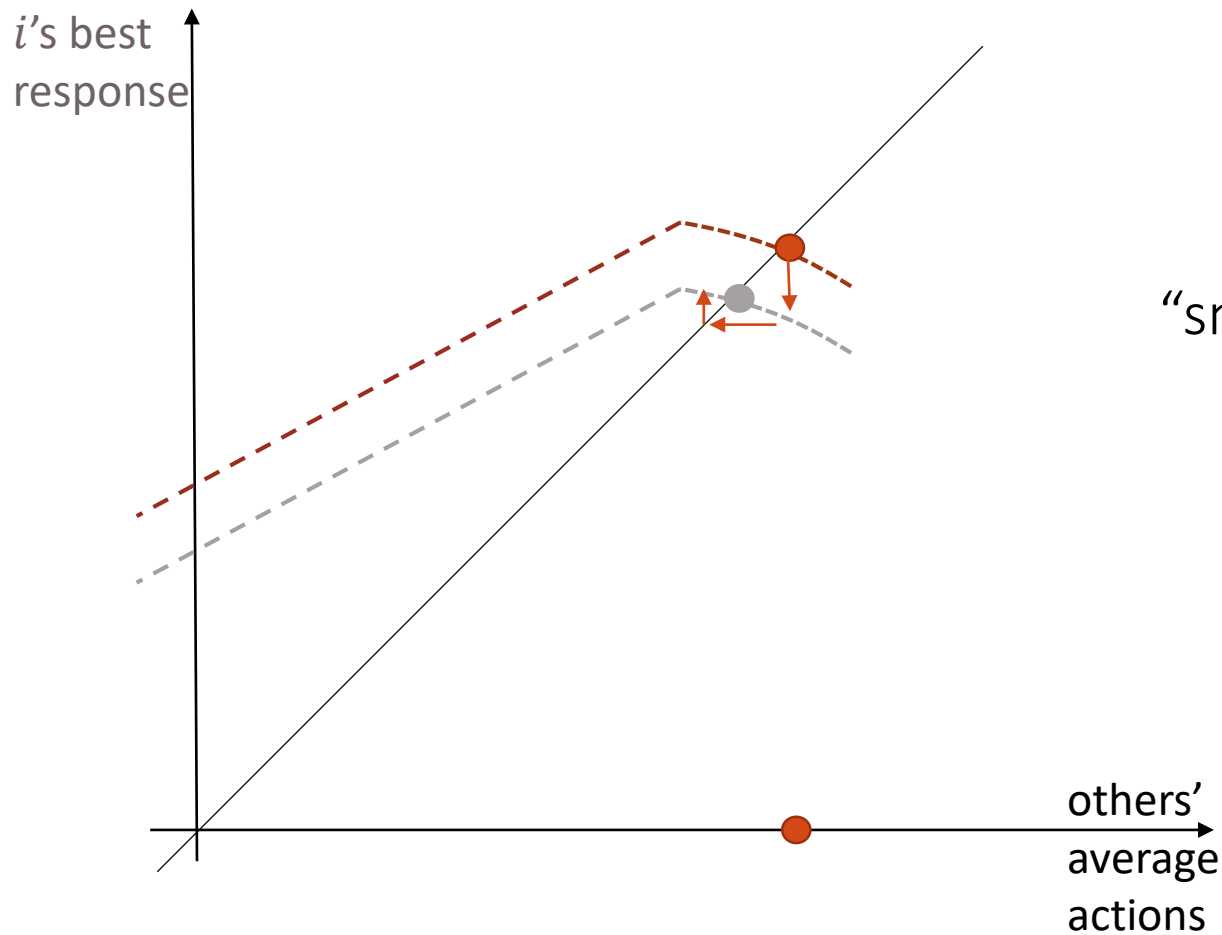
- After a large (fundamental) shock



“large shock amplifier”

Stabilizing after Small Shocks

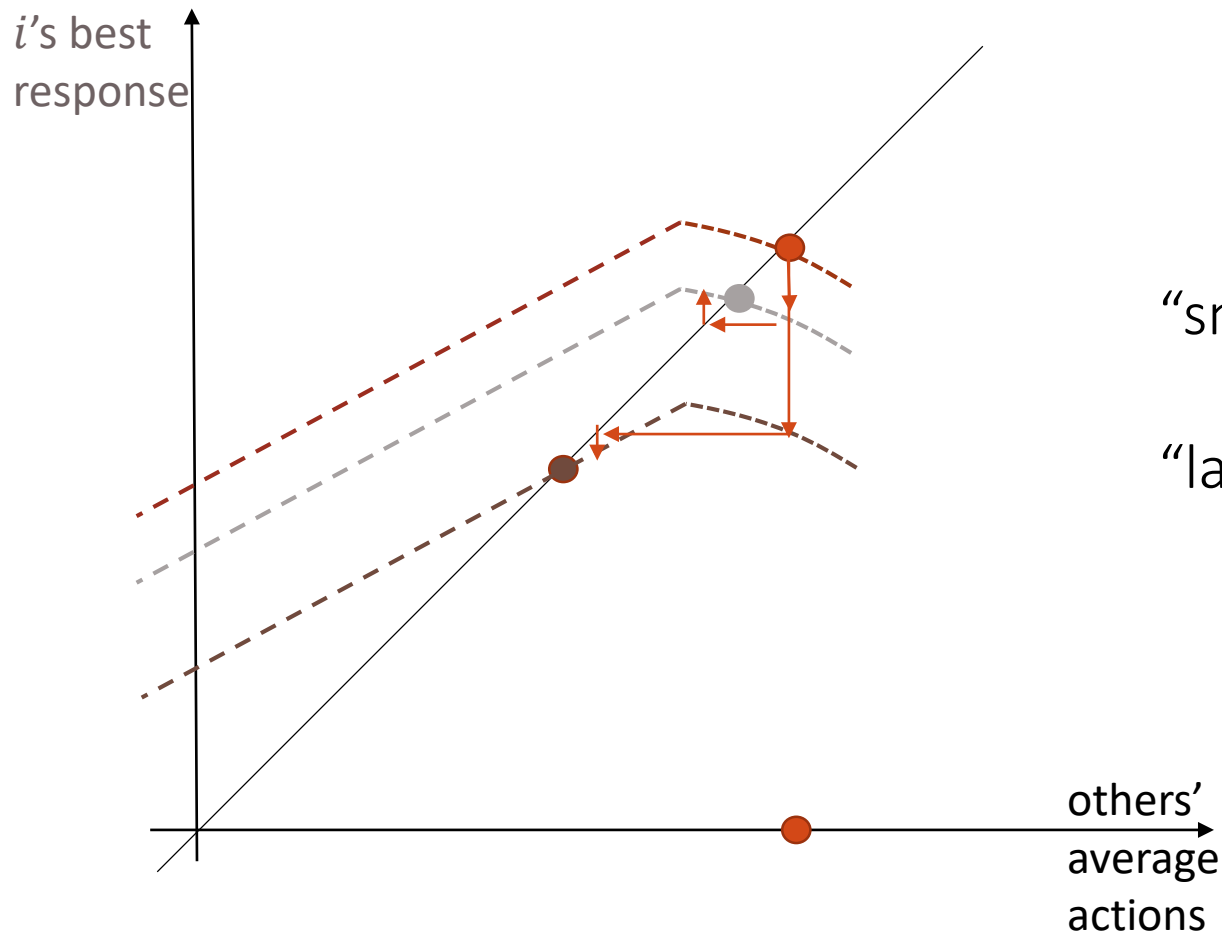
- After a small (fundamental shock)



“small shock absorber”

DeStabilizing after Large Shock

- After a large (fundamental) shock

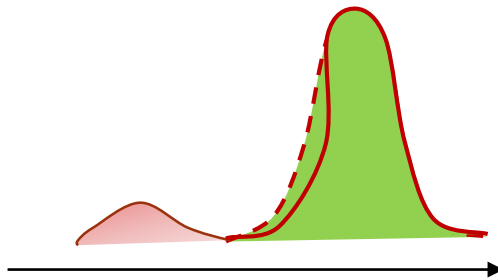


“small shock absorber”

“large shock amplifier”

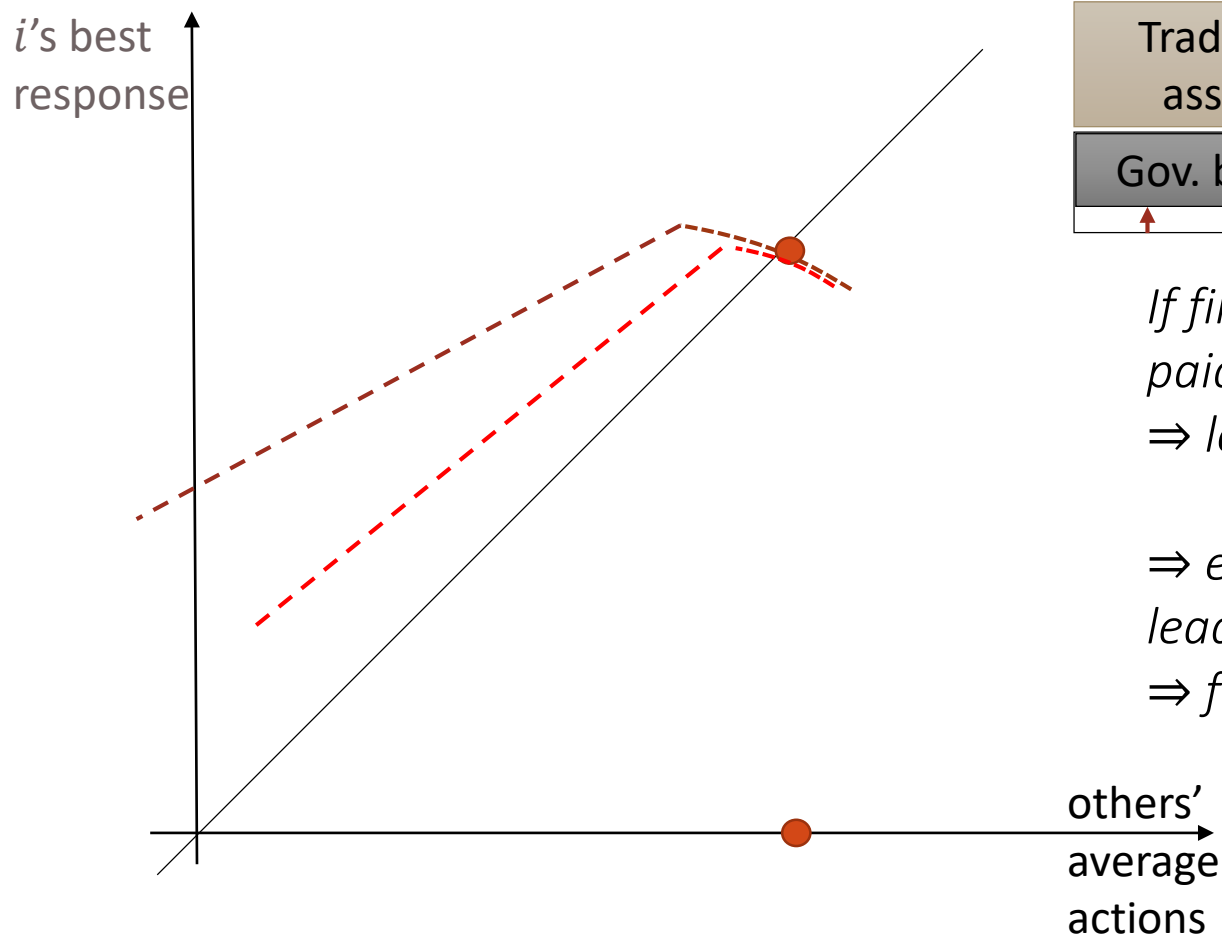
Crash 2: Endogenous Fat Tails

- Initial shock is normally distributed
- Return distribution due to strategic complementarities



Impact of Higher Leverage due to Stock Repurchase

■ Starting point



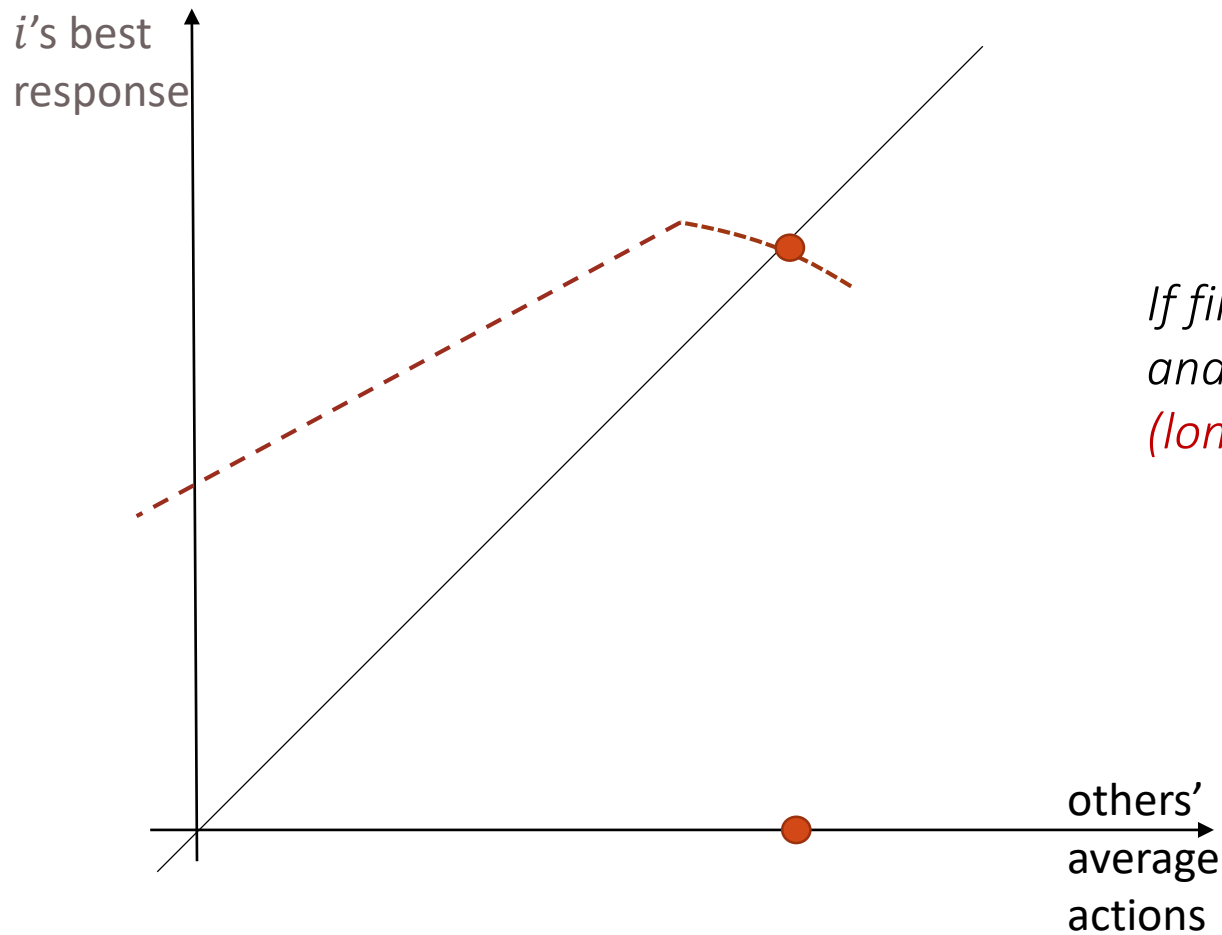
A	L
Loans	Whole sale funding
Tradable assets	Deposits
Gov. bonds	Equity
↑	↑

*If firm **repurchases equity** paid with liquid asset
⇒ lower capital ratio*

*⇒ even smaller shocks
lead to sharp drops
⇒ fat tails*

Impact of More Liquidity Mismatch

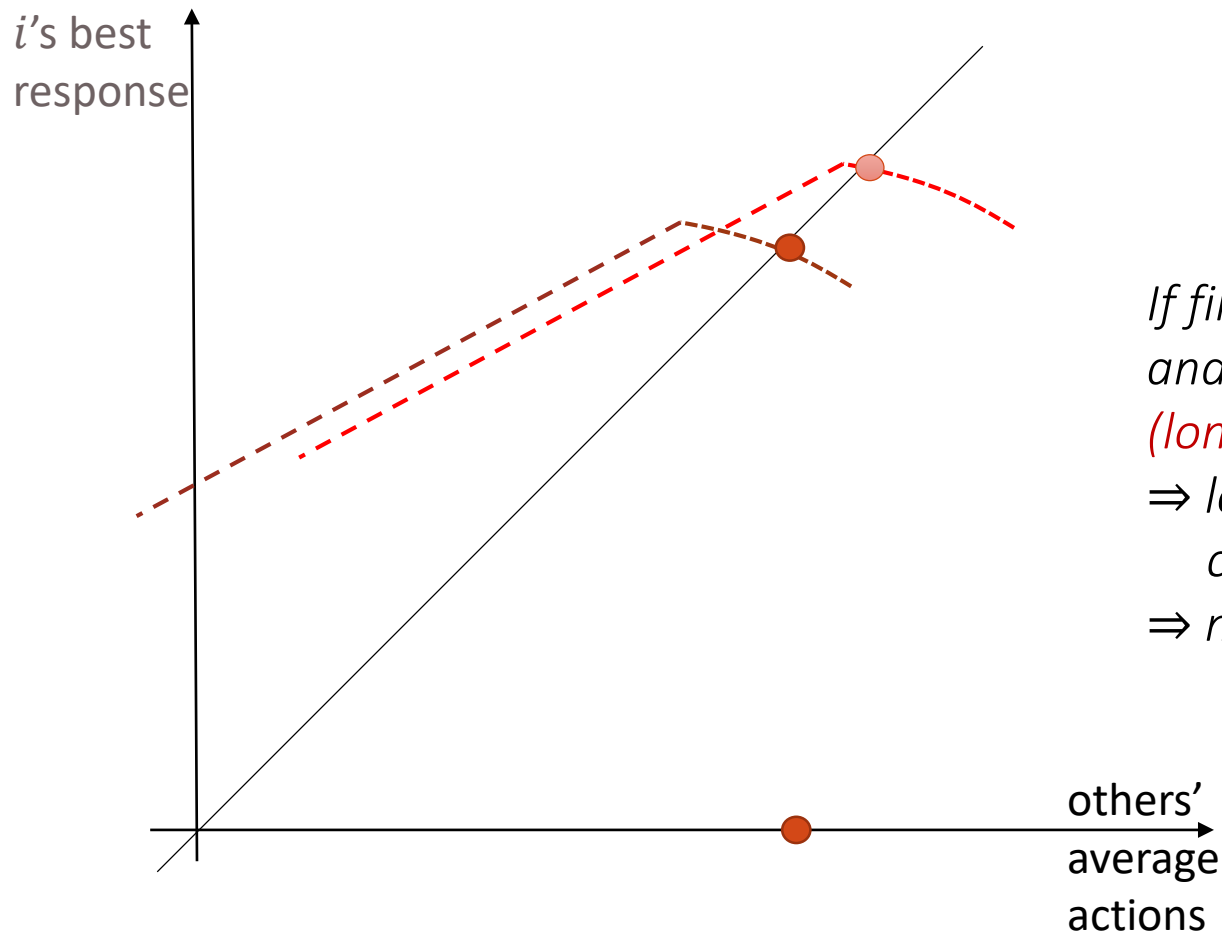
- Starting point



*If firm sells liquid safe asset
and buys less liquid risky
(long-maturity) asset*

Impact of More Liquidity Mismatch

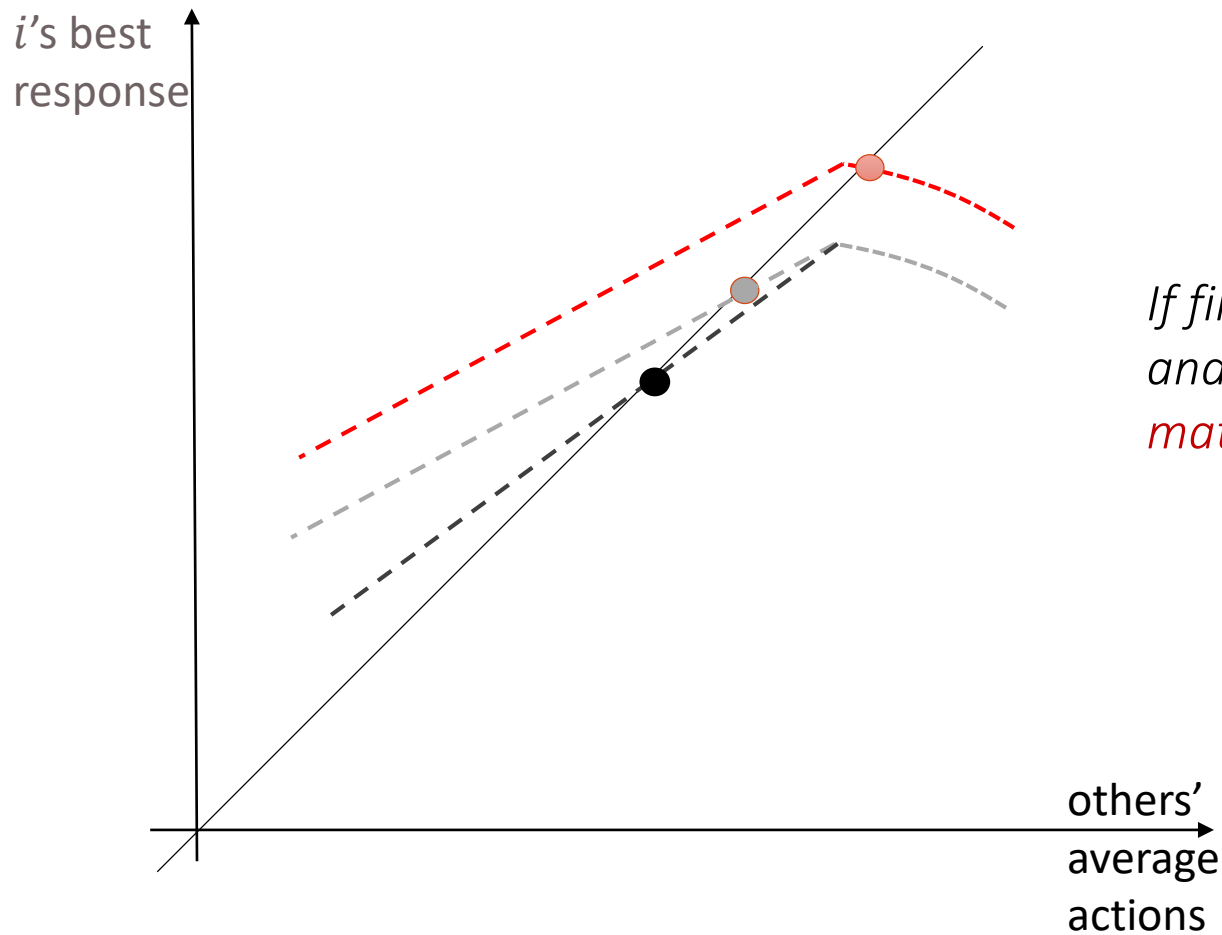
- Higher leverage



*If firm sells liquid safe asset
and buys less liquid risky
(long-maturity) asset
⇒ lower (risk-weighted)
capital ratio
⇒ more liquidity mismatch*

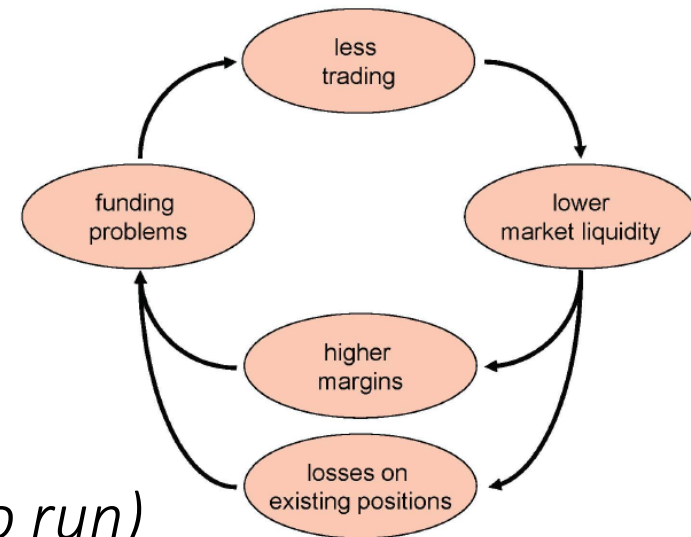
Impact of More Liquidity Mismatch

- **Margin spiral** \Rightarrow more strategic complementarity



||| Leverage Dynamics

- Credit cycle: *(Loss spiral)*
 - Constant volatility exog. shocks
⇒ **Countercyclical leverage**
 - Underinvestment (second best user problem)
- Leverage cycle: *(Margin spiral/Repo run)*
 - Exogenously time-varying volatility
ARCH/Scary bad news ⇒ Destabilizing Margins
⇒ **Pro-cyclical leverage**
- Evidence: Pro- vs. countercyclical leverage depends on
 - investor type, book vs. market, new issuance vs. overall



III Pro- vs. Counter-cyclical Leverage

- Adrian-Shin (2014): Book vs. market leverage
 - Intermediaries finance new assets with debt \Rightarrow Procyclical
- Geanakoplos-Pedersen (2014): New vs. old leverage
 - Margins spike in crisis \Rightarrow Procyclical
- He, Kelly, Manela (2017): Different constraints
 - “Equity constraint”: BGG/BruSan, countercyclical leverage
 - “Debt constraint”: Leverage cycle, procyclical leverage
 - Book/market leverage positively correlated for dealers
 - Evidence from HFs in Ang et al. (2011)
 - HFs procyclical, investment banks countercyclical

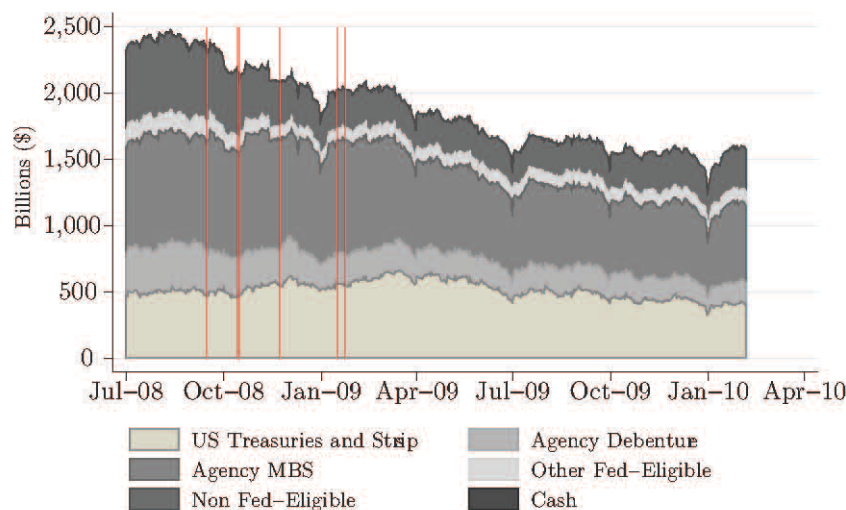
Run on Repo or not?

1. Not system-wide
2. Tri-party and bilateral repo markets behaved very differently
3. In tri-party market, runs on
 - a. select **counterparties** (Lehman)
 - Diamond-Dybvig run
 - b. select **collateral** (private label MBS/ABS)
 - Brunnermeier-Pedersen run

US Repo Run? 2008/9

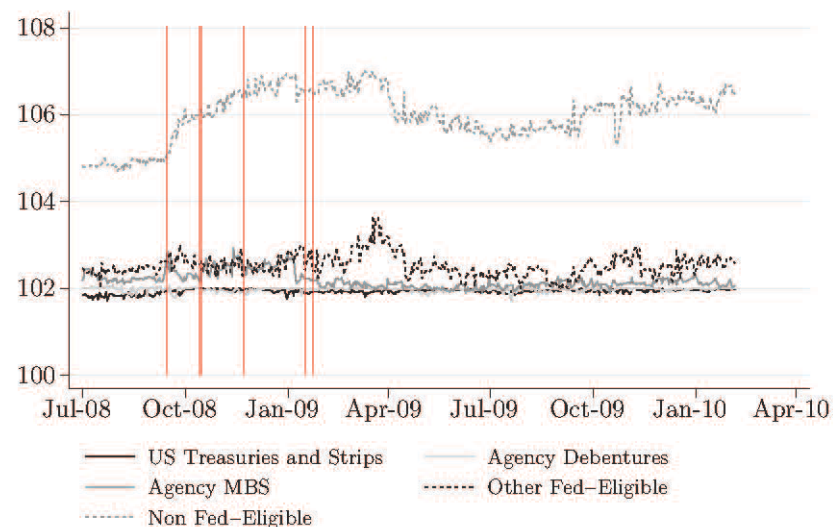
- Margins on **collateral assets**
 - **very stable** in tri-party repo market
 - Copeland, Martin, Walker (2011)
http://www.ny.frb.org/research/staff_reports/sr477.pdf
 - Opposing view:
 Gorton, Metrick (2011)
 - Not stable on private MBS/ABS
 - but small relative to overall MBS/ABS market (3%)
 - ABCP was a much bigger part...
 - Krishnamurthy, Nagel, Orlov (2011)
- Margin jump/run on selected **counterparties**
 - Bear Stearns (anecdotally)
 - Lehman (in data)
 - Not in Krishnamurthy et al.

Figure 6: Stacked Graph of Collateral



Note: July 17, 2008 excluded because no data was available for BNYM on that date. Red lines correspond to important market events. From left to right: 9/15/08 (Lehman), 10/14/08 (9 banks receive aid), 10/16/08 (UBS), 11/23/08 (Citi), 1/16/09 (B of A), 1/24/09 (Citi).

Figure 7: Median Haircuts by Asset Type

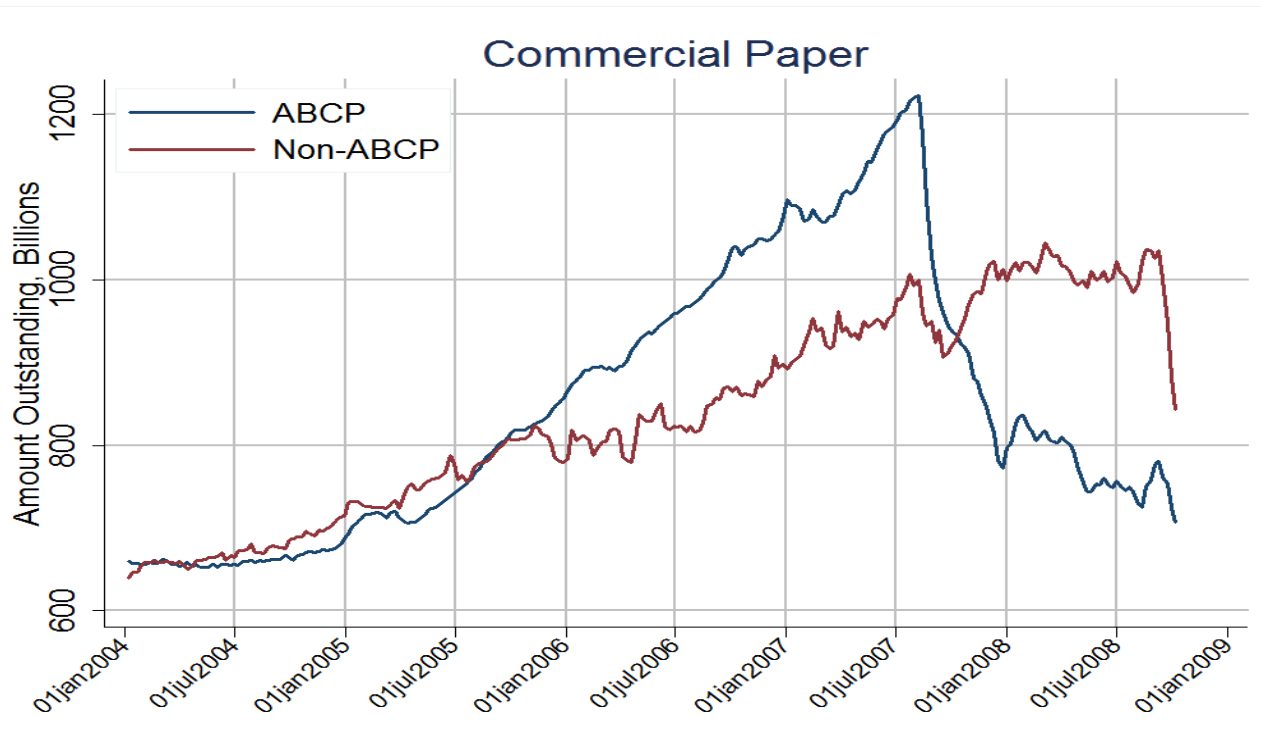


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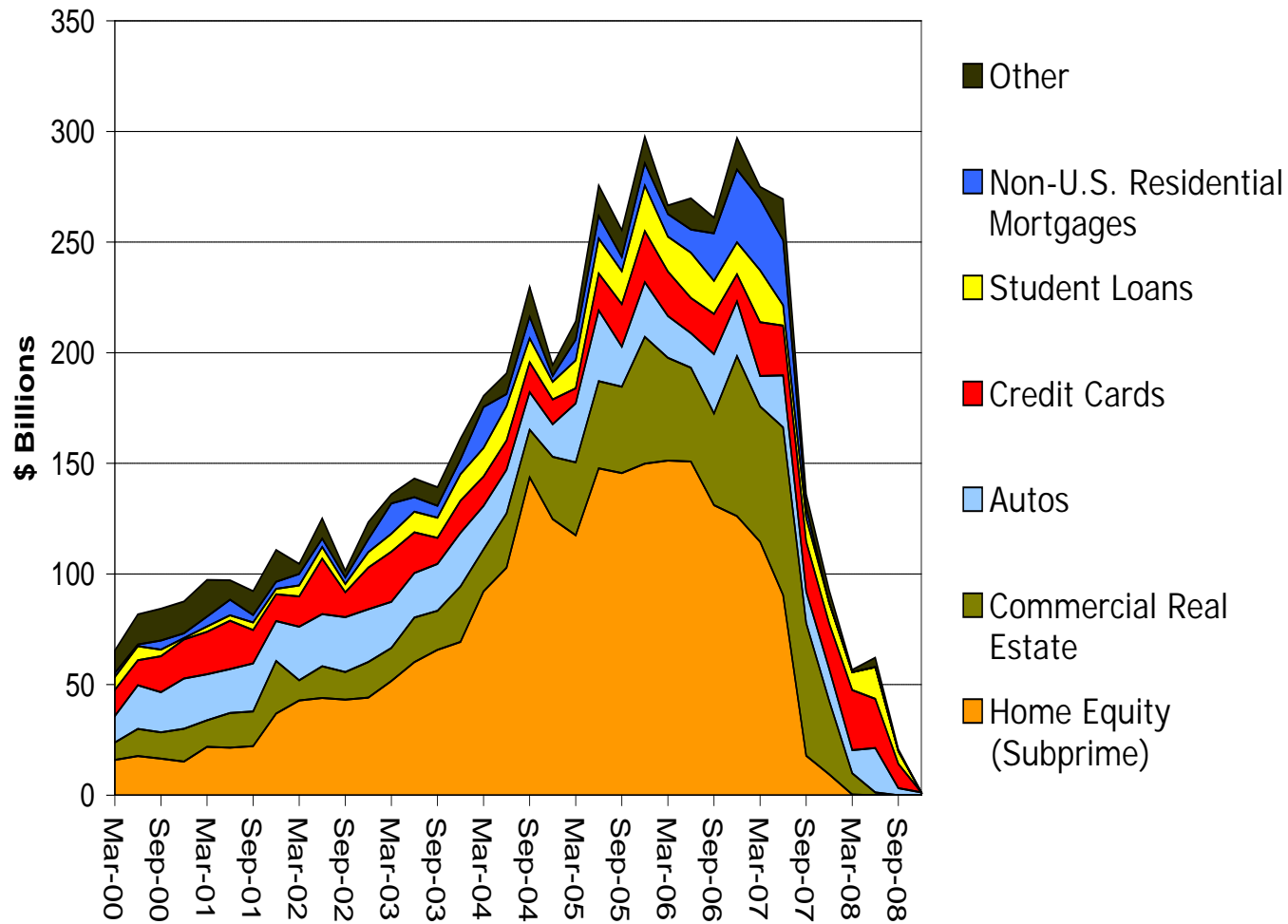
ABCP collapse – rollover risk

- ABCP dries up
 - no rollover, esp. by money market funds (“Break the Buck” Rule 2a-7)
- SIVs draw on credit lines of sponsoring bank
- Banking Crisis: IKB, SachsenLB, Northern Rock, IndyMac,

...



ABCP: Composition

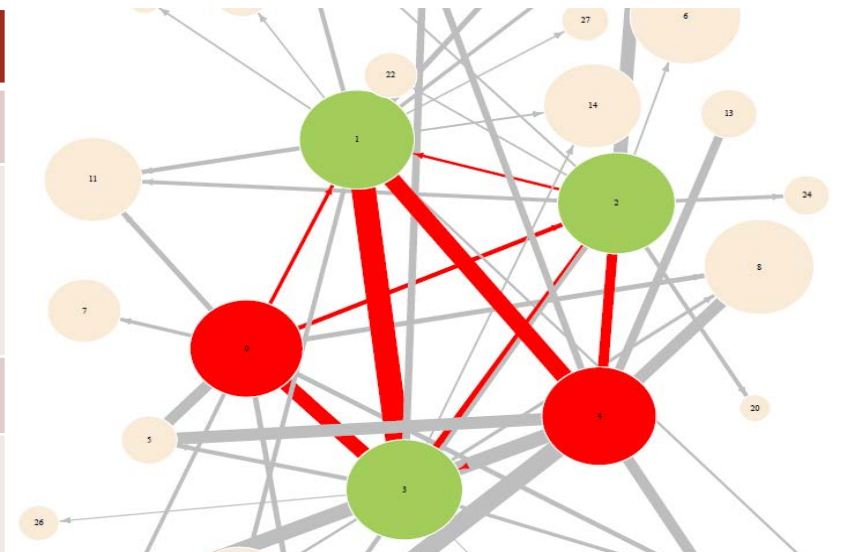


||| Crash 3: Spillover across Institutions

- Financial Contagion
- Broadly, two types:
 - Contractual linkages: (Direct) cross-exposures
 - General equilibrium linkages: (Indirect) price effects.

|| Absorbers vs. amplifier

Direct	Indirect
Contractual links	"Virtual links"
Loss through bankruptcy/default	Similar exposure than other levered players
Position data	Response indicator - expectations/ constraints



Distribution
exogenous endogenous

■ Shock **absorber**

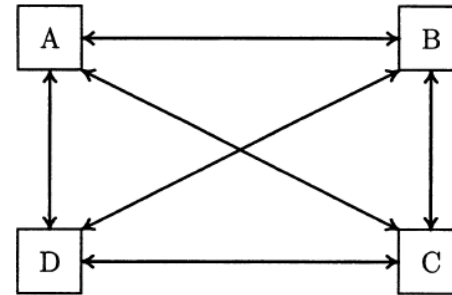
■ Shock **amplifier**

Depends on strategic substitutability/complementarity

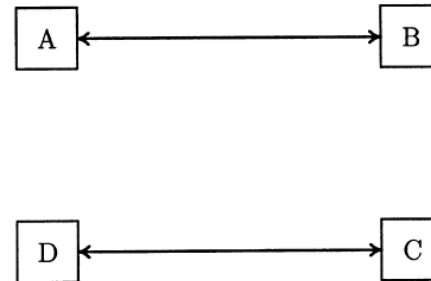
Fat tail

Market Connectedness and Contagion

- Connected Interbank market



- Not fully connected market



- The more connected the larger is the scope for contagion
- Trade-off: Spillover/contagion vs. diversification!

Systemic Risk Measure: $\Delta CoVaR$

- *In returns*

- VaR_q^j is defined as quantile

$$\Pr(X^j \leq VaR_q^j) = q$$

- $CoVaR_q^{j|C(X^i)}$ is the conditional quantile

$$\Pr(X^j \leq CoVaR_q^{j|C(X^i)} | C(X^{\textcolor{red}{i}})) = q$$

- The contribution

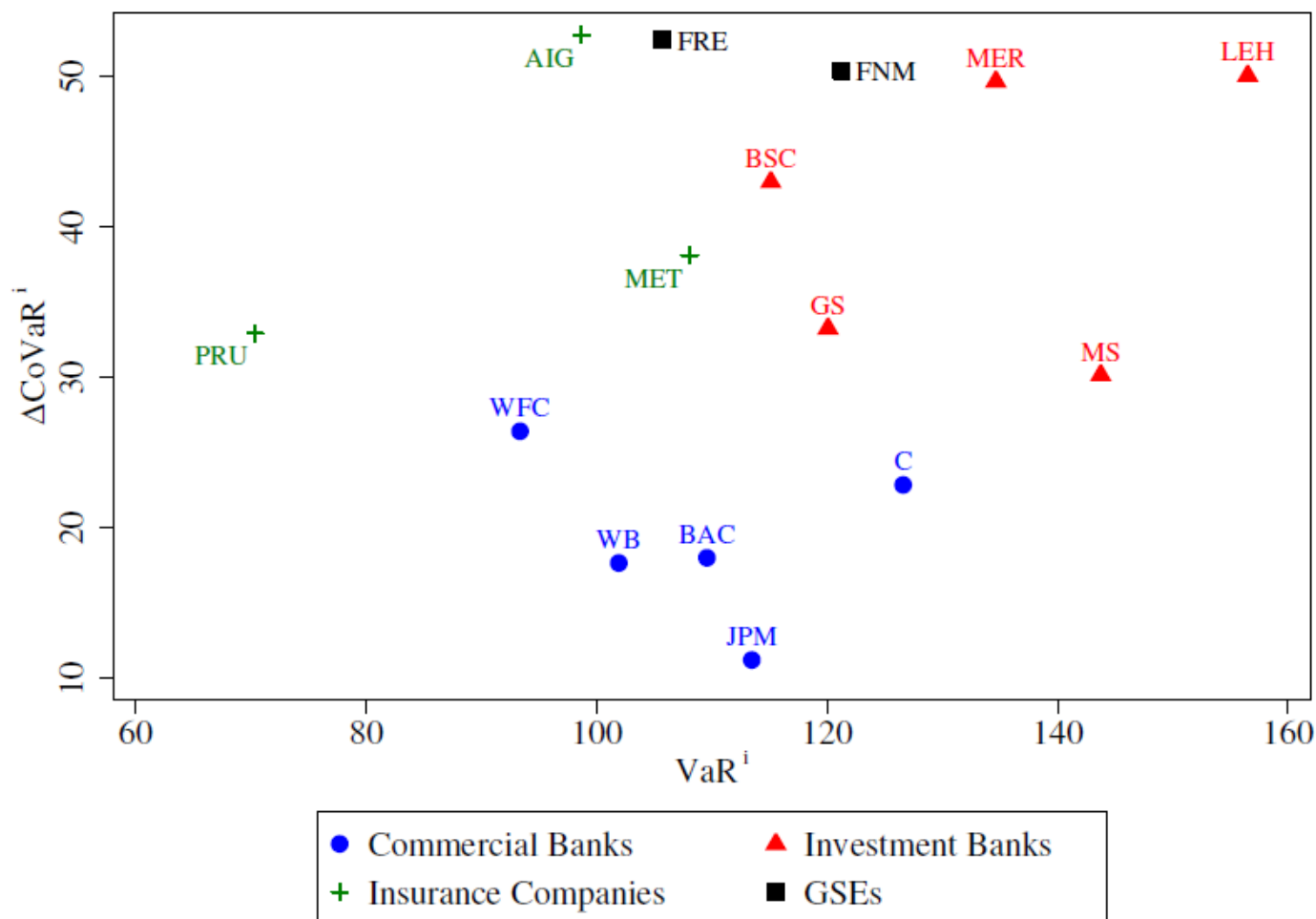
$$\Delta CoVaR_q^{j|i} = CoVaR_q^{j|X^i=VaR_q^i} - CoVaR_q^{j|X^i=VaR_{50}^i}$$

- *In dollars*

$$\Delta^{\$} CoVaR_q^{j|i} = \text{Size}^i * \Delta CoVaR_q^{j|i}$$

|| $\Delta CoVaR$ vs. VaR

- Probability of a tree catching fire
- Probability of a tree on fire spilling over to forest



||| Various conditionings

- $\Delta CoVaR$

- Q1: Which institutions move system (in a non-causal sense)
- $VaR^{system} \mid$ institution i in distress

- Exposure $\Delta CoVaR$

- Q2: Which institutions are most exposed if there is a systemic crisis?
- $VaR^i \mid$ system in distress

- Network $\Delta CoVaR$

in non-causal sense!

- VaR of institution j conditional on i

- Asset by asset $\Delta CoVaR$

||| Crash 3: Paradox of Prudence

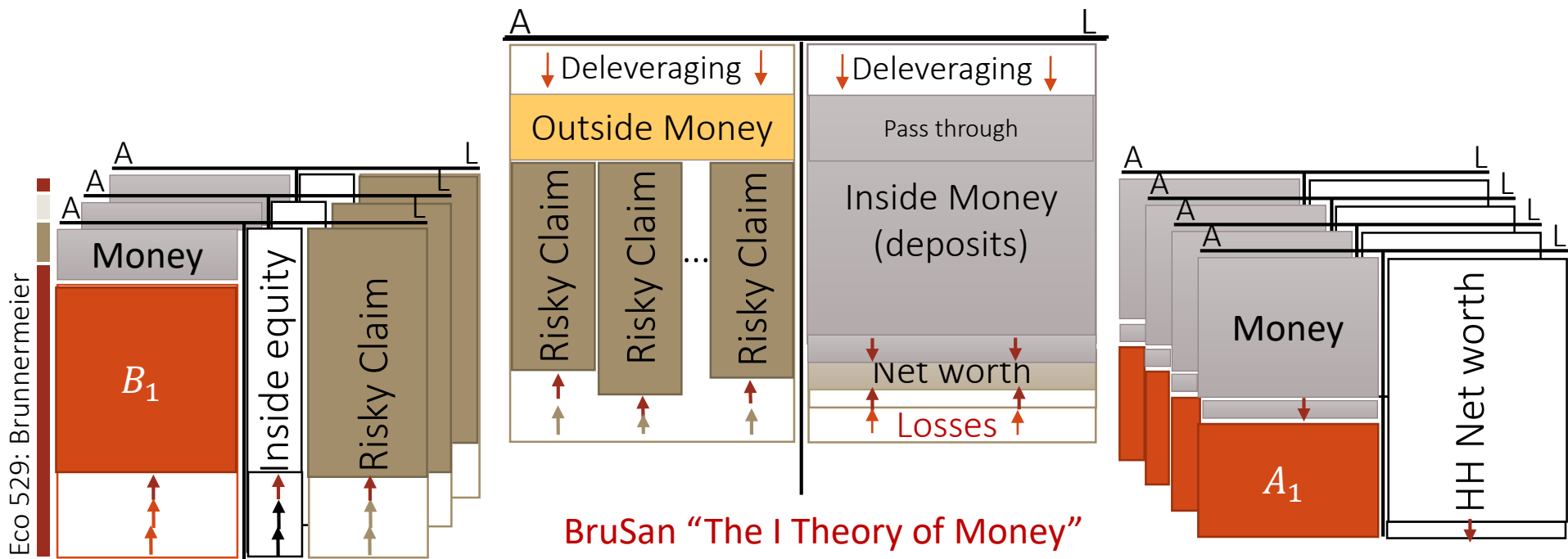
- “Micro-prudence” of bank is “macro-imprudent”
- Two “spirals” amplify
 - Liquidity spiral (price of capital)
 - Disinflationary spiral (price of money)

*Like Keynes' Paradox of Thrift,
but in risk-space*

Crash 3: Paradox of Prudence

- “Micro-prudence” of bank is “macro-imprudent”
- Two “spirals” amplify
 - Liquidity spiral (price of capital)
 - Disinflationary spiral (price of money)
 - Banks issue less inside money (& diversify less risk risk) } ⇒ Lower inflation
 - HH demand more money

*Like Keynes' Paradox of Thrift,
but in risk-space*



Crash 4: Spillovers Across Assets

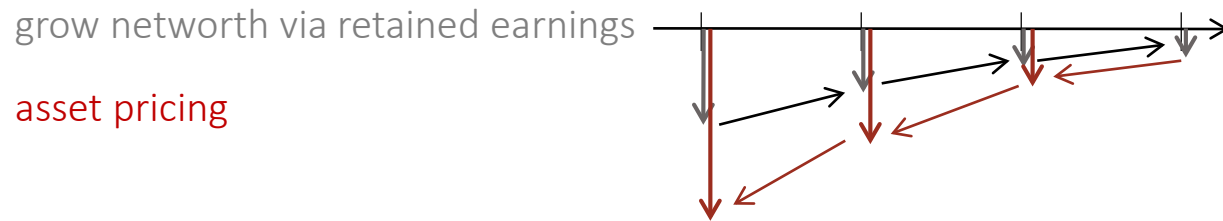
- Net worth channel:
 - Expert net worth affects all assets
BGG/KM/BruSan/Diamond-Rajan (2005)
 - Leverage cycle: Spillovers from “crossover” investors JG
 - Margins spike in one market
⇒ Crossover investors transfer capital from other markets
 - BruPed: Multiple equilibria:
Joint jump in price across assets
 - Even assets with uncorrelated payoffs jump together
 - Could also be integrated in a DD-model
- Measurement: *CoVaR*

Overview: Financial Crises

- Run-up phase
 - Distorted Beliefs
 - Concentration of Risk
 - Maturity Shortening
- Crash phase
 - Traditional Bank Runs
 - Modern Banks and Liquidity Spirals
 - Fire-sales
 - Spillovers
- Recovery phase
 - Persistence vs. Resilience
 - Dynamic Amplification
 - Volatility Dynamics/Volatility Paradox

Dynamic Amplification

- *Static* amplification occurs because fire-sales of capital from productive sector to less productive sector depress asset prices
 - Importance of *market liquidity* of physical capital
- *Dynamic* amplification occurs because a temporary shock translates into a persistent decline in output and asset prices
 - Forward
 - Backward



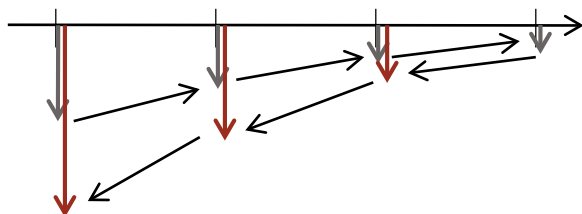
||| “Single Shock Critique”

- Critique: After the shock all agents in the economy know that the economy will deterministically return to the steady state.
 - Length of slump is deterministic (and commonly known)
 - No safety cushion needed
 - In reality an adverse shock may be followed by additional adverse shocks
 - Build-up extra safety cushion for an additional shock in a crisis
- Impulse response vs. volatility dynamics

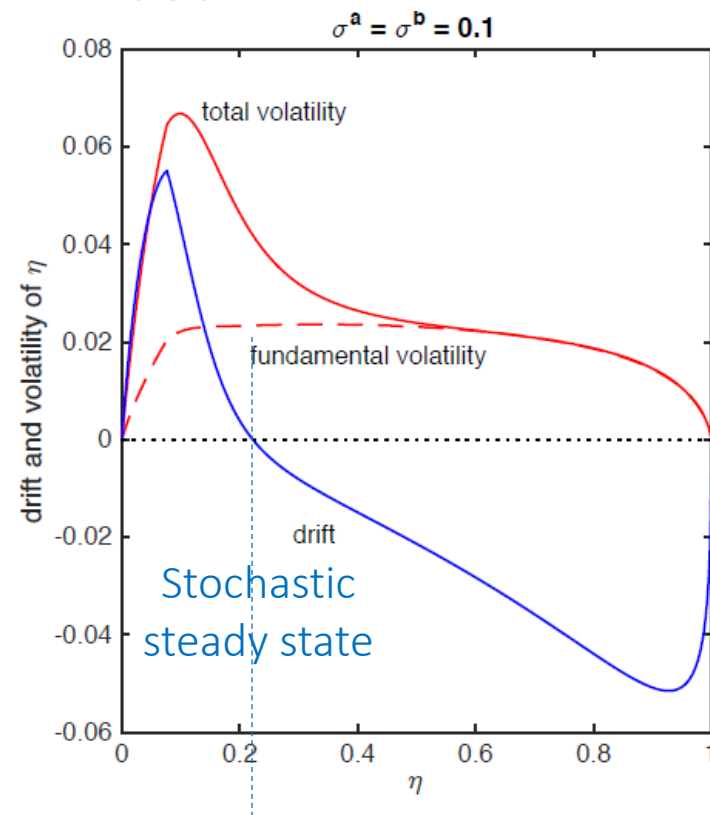
Endogenous Volatility & Volatility Paradox

Endogenous Risk/Volatility Dynamics in BruSan

- Beyond Impulse responses



- Input: constant volatility
- Output: endogenous risk
time-varying volatility



⇒ Precautionary savings

- Role for money/safe asset

⇒ Nonlinearities in crisis ⇒ endogenous fat tails, skewness

Volatility Paradox

- Low exogenous (measured) volatility leads to high build-up of (hidden) endogenous volatility (Minsky)

||| Speed of Recovery

- Speed of Recovery
 - KM: deterministic
 - BruSan: Length of recession is stochastic
⇒ precautionary savings

■ Persistence

- Even in standard real business cycle models, temporary adverse shocks can have long-lasting effects
- Due to feedback effects, persistence is much stronger in models with *financial frictions*
 - Bernanke & Gertler (1989)
 - Carlstrom & Fuerst (1997)
- Negative shocks to net worth exacerbate frictions and lead to lower capital, investment and net worth in future periods

CF: Persistence & Dampening

- Negative shock in period t decreases N_t
 - This increases financial friction and decreases I_t
- Decrease in capital supply leads to
 - Lower capital: K_{t+1}
 - Lower output: Y_{t+1}
 - Lower net worth: N_{t+1}
 - Feedback effects in future periods $t + 2, \dots$
- Decrease in capital supply also leads to
 - Increased price of capital q_t
 - Dampening effect on propagation of net worth shock

|| Persistence \Rightarrow Dynamic Amplification

- Bernanke, Gertler and Gilchrist (1999) introduce *technological illiquidity* in the form of nonlinear adjustment costs to capital
- Negative shock in period t decreases N_t
 - This increases financial friction and decreases I_t
- In contrast to the dampening mechanism present in CF, now decrease in **capital demand** (not supply) leads to
 - Decreased price of capital due to adjustment costs
 - *Amplification* effect on propagation of net worth shock

|| Bernanke, Gertler & Gilchrist (BGG)

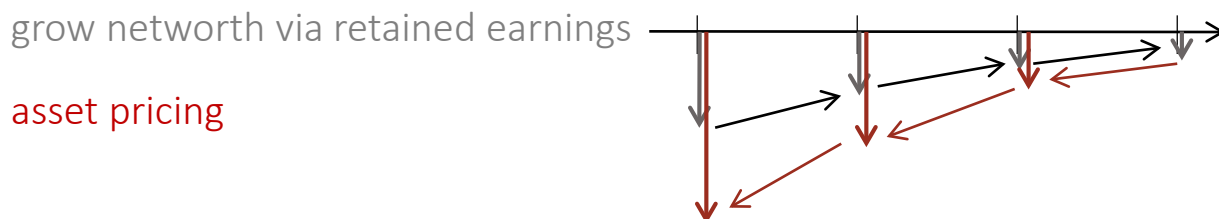
- BGG assume separate investment sector
 - This separates entrepreneurs' capital decisions from adjustment costs
- $\Phi(\cdot)$ represents *technological illiquidity*
 - Increasing and concave with $\Phi(0) = 0$
 - $K_{t+1} = \Phi\left(\frac{I_t}{K_t}\right) K_t + (1 - \delta)K_t$
- FOC of investment sector
 - $\max_{I_t} \{q_t K_{t+1} - I_t\} \Rightarrow q_t = 1/\Phi'\left(\frac{I_t}{K_t}\right)$

|| Kiyotaki & Moore (KM) '97

- Kiyotaki, Moore (1997) adopt a
 - collateral constraint, $Rb_t \leq q_{t+1}k_t$, instead of CSV
 - *market illiquidity* – second best use of capital
- Output is produced in two sectors, differ in productivity
- Aggregate capital is fixed, resulting in
 - *extreme technological illiquidity*
 - Investment is completely irreversible
- Durable asset has two roles:
 - Collateral for borrowing
 - Input for production

|| KM Amplification

- *Static* amplification occurs because fire-sales of capital from productive sector to less productive sector depress asset prices
 - Importance of *market liquidity* of physical capital
- *Dynamic* amplification occurs because a temporary shock translates into a persistent decline in output and asset prices
 - Forward
 - Backward



||| “Kocherlakota Critique”

- Amplification for negative shocks differs from positive shocks
 - In Kocherlakota (2000) optimal scale of production (positive shock does not lead to expansion)
- Amplification is quantitatively too small
 - Capital share is only $1/3$ and hence GDP is too small
 - Cordoba and Ripoll (2004)
 - Needs sizeable capital share plus
 - Low intertemporal substitution

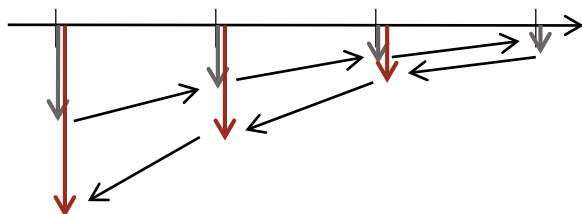
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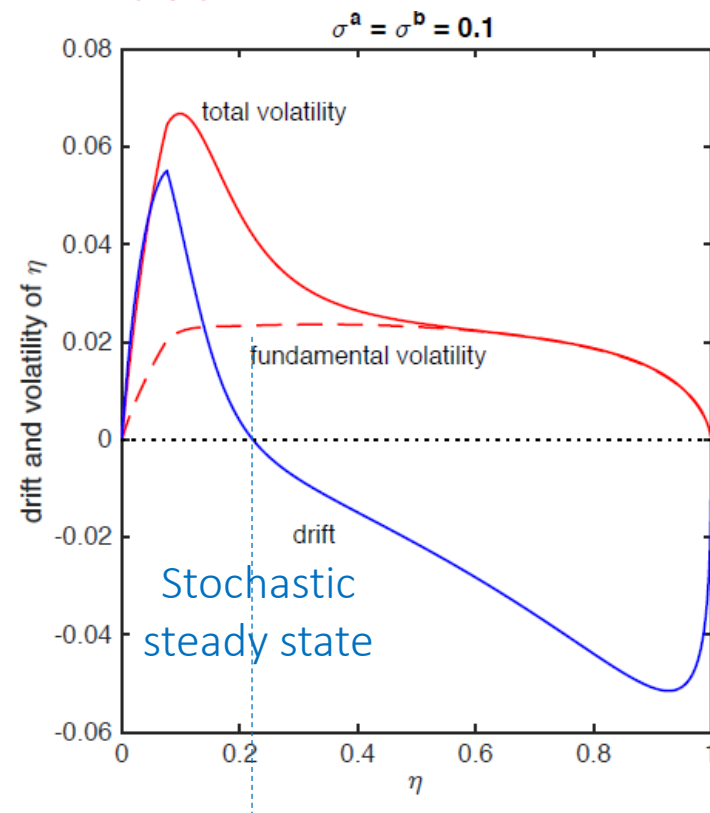
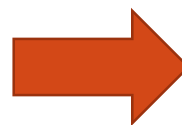
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Conclusion

- “Run-up”, “Crisis”, and “Recovery”-mechanisms
 - Belief-focused (representative + heterogeneous)
 - Friction-focused, where risk is central
- Risk concentration, fire-sales, spillovers, ...
- Paradox of Prudence
- Volatility Paradox
 - Mean-Amplification, Exog. ARCH, Endog. Volatility Dynamics
- Macro/Monetary models with financial sector should include
 - physical investment
 - inside money creation



Extra Slides